

# RARE HIGGS DECAYS

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# OUTLINE

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- general introduction
- new physics searches and Higgs couplings
  - flavor violating Higgs decays
  - CP violating Higgs decays
  - Higgs couplings to light quarks

# THE DISCOVERY

- July 4<sup>th</sup> 2012 a discovery announced at CERN
  - a new particle with mass  $\sim 125$  GeV
  - a year after: to  $O(1)$  behaves as the SM Higgs boson



# THE DISCOVERY

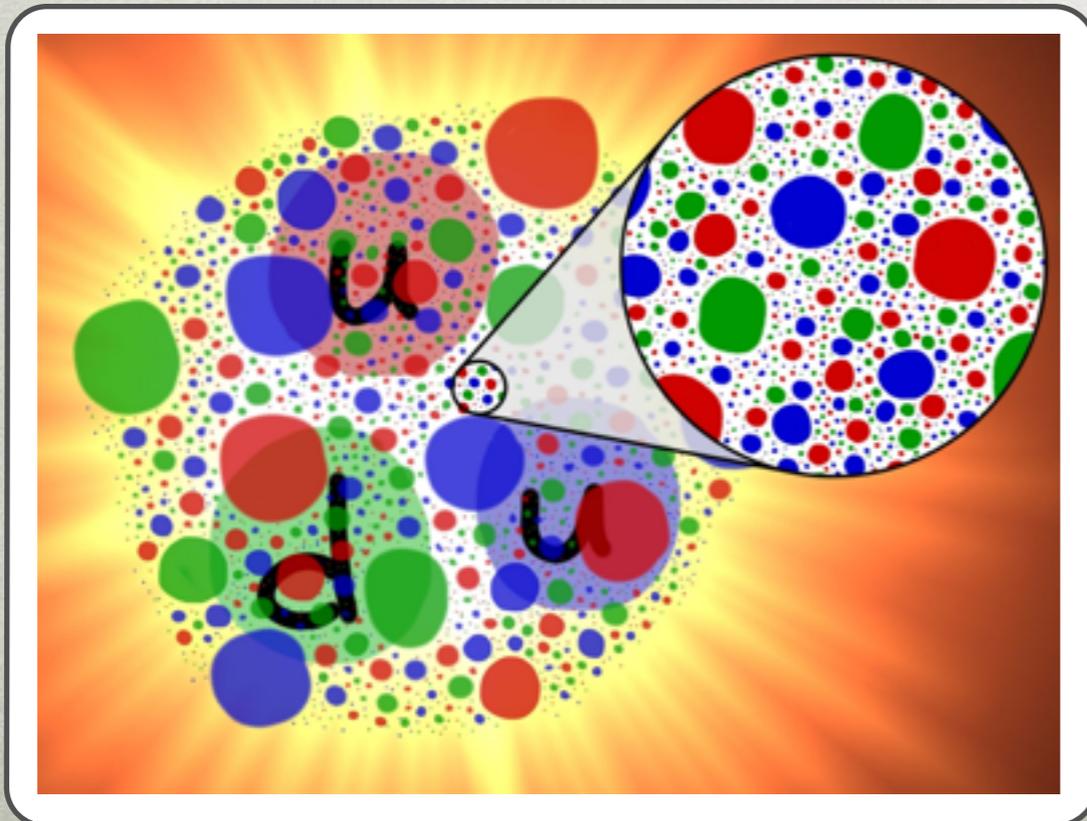
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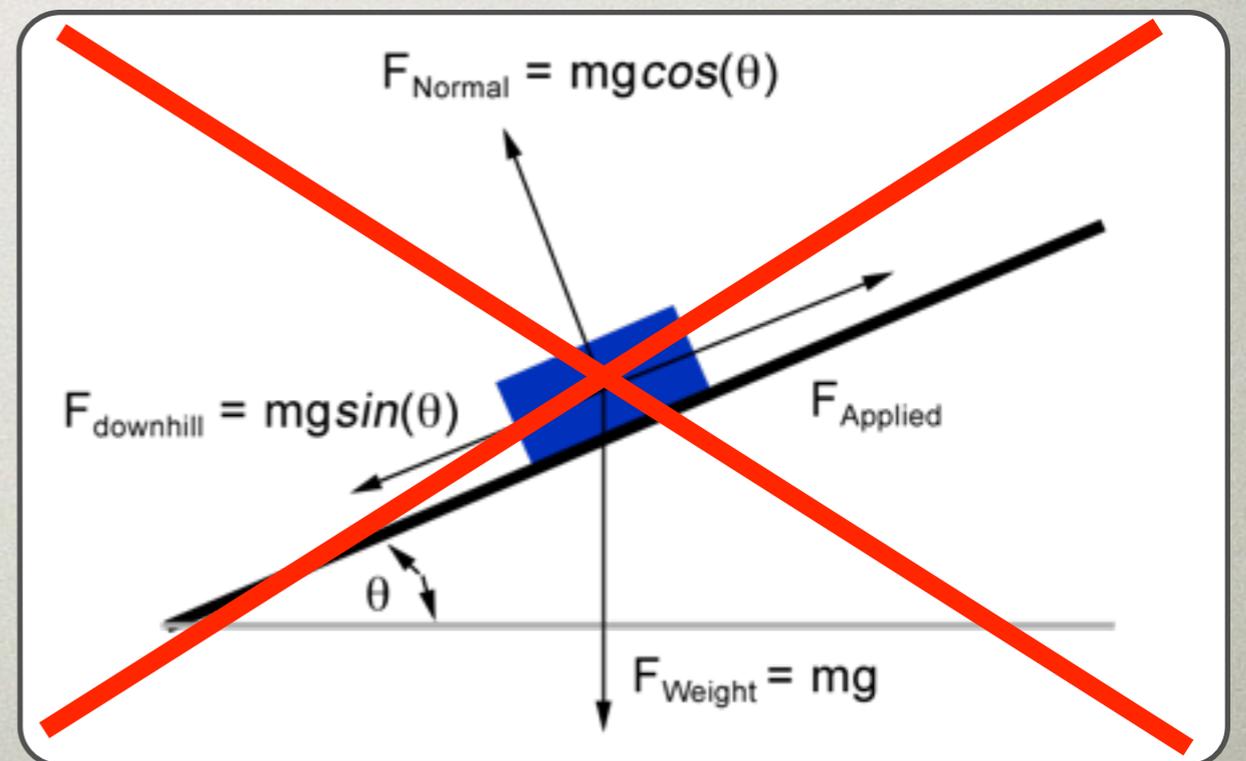


# THE DUAL ROLE OF THE HIGGS

- dual role of the Higgs in the SM
  - breaks electroweak symmetry
  - gives a mass to elementary particles
- a disclaimer: most of “our” mass comes from QCD energy
  - Higgs thus has more to do with chemistry / nucl. structure than with the mass of the ordinary matter



J. Zupan Rare Higgs Decays

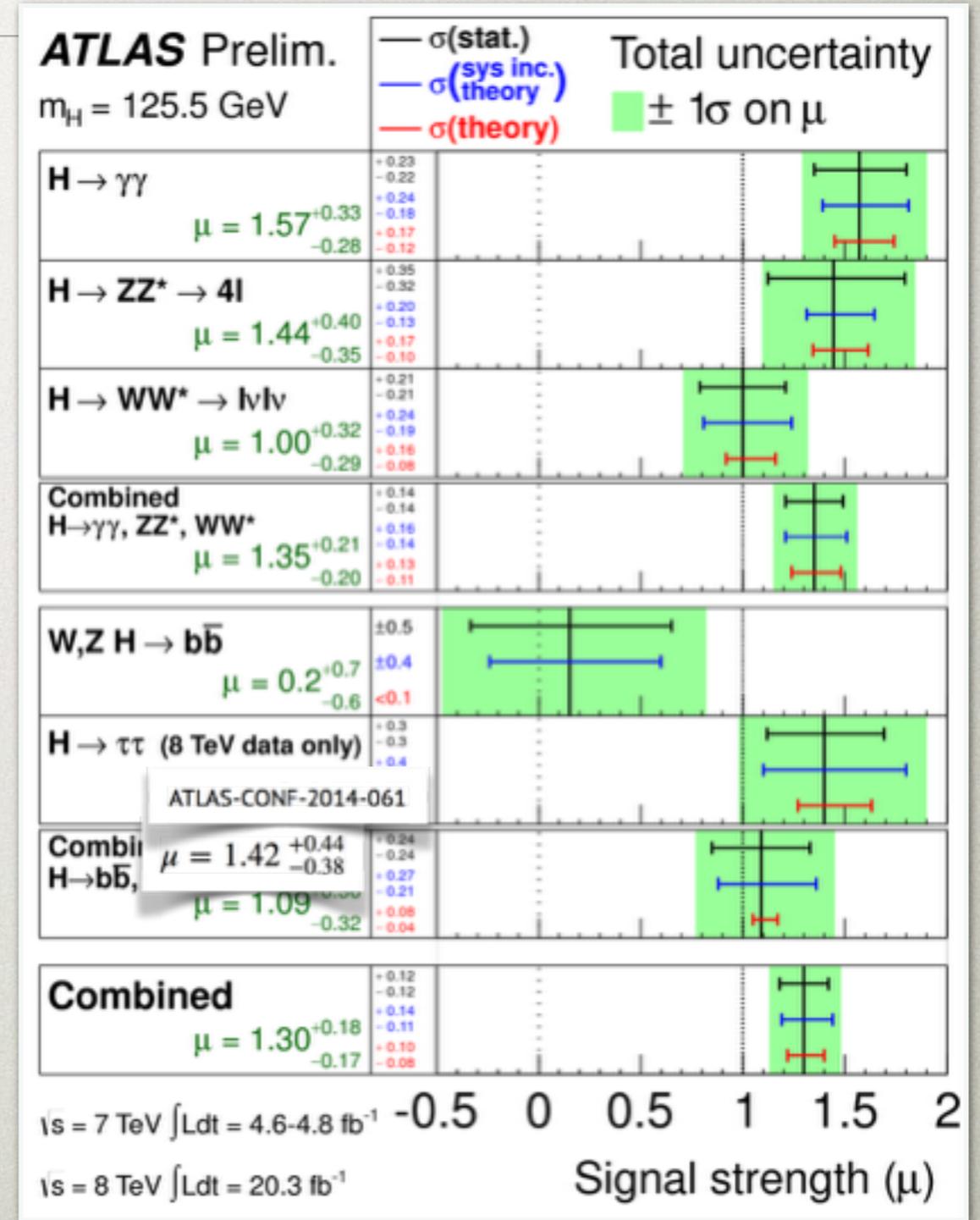
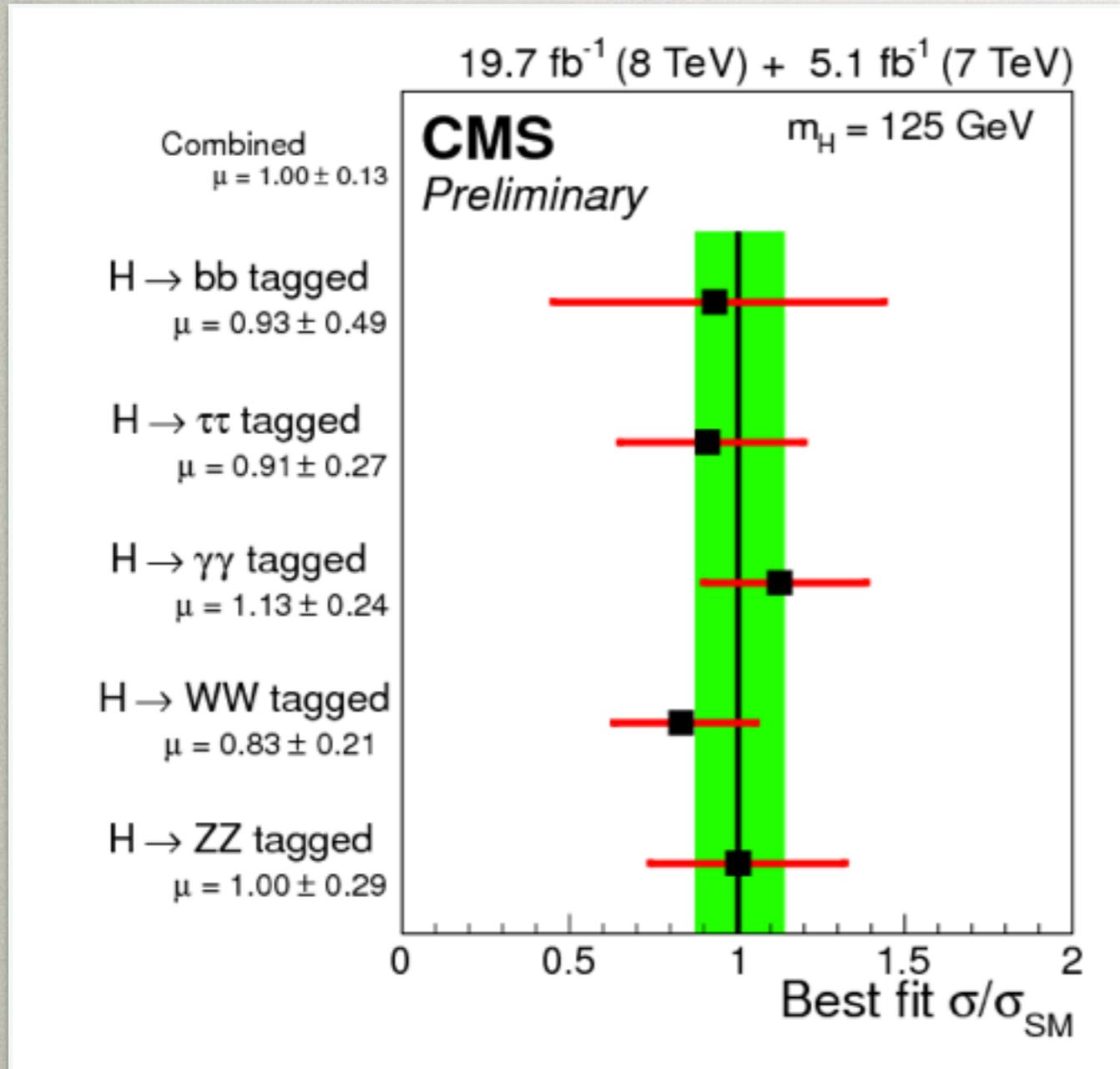


# SM HIGGS?

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- how closely does it resemble the SM Higgs?
  - EWSB: - does it couple to  $W, Z$ ?
  - fermion mass generation: does it couple to fermions?

# MEASUREMENTS

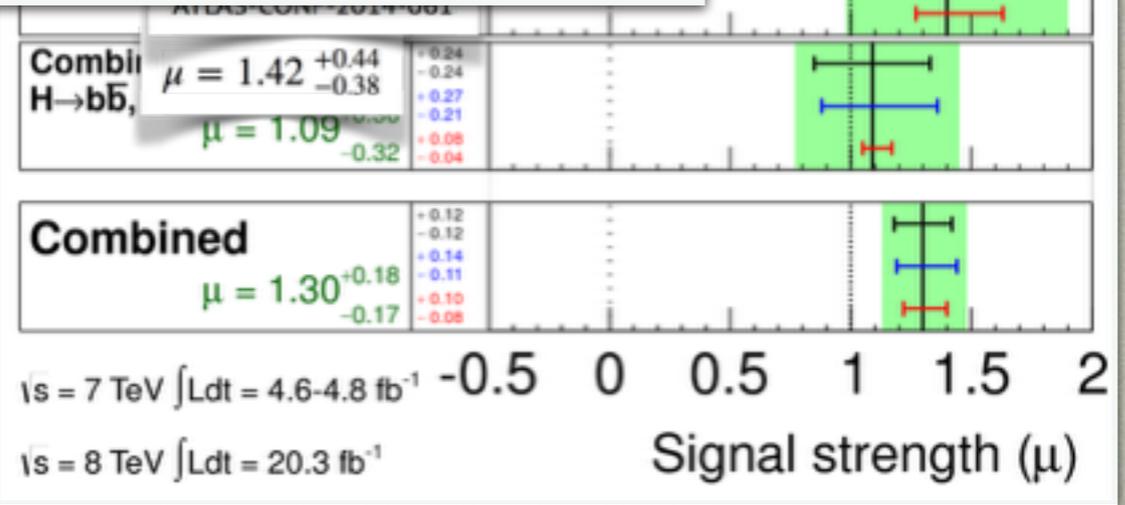
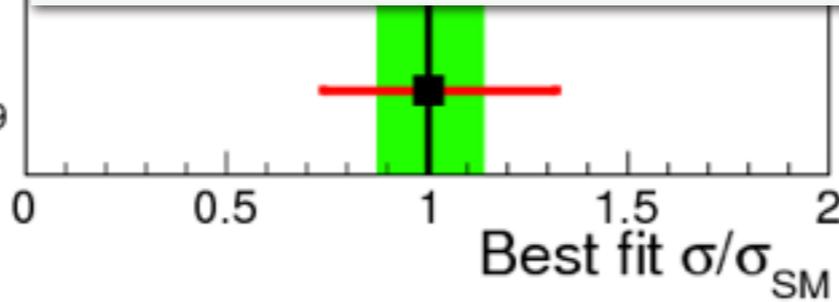
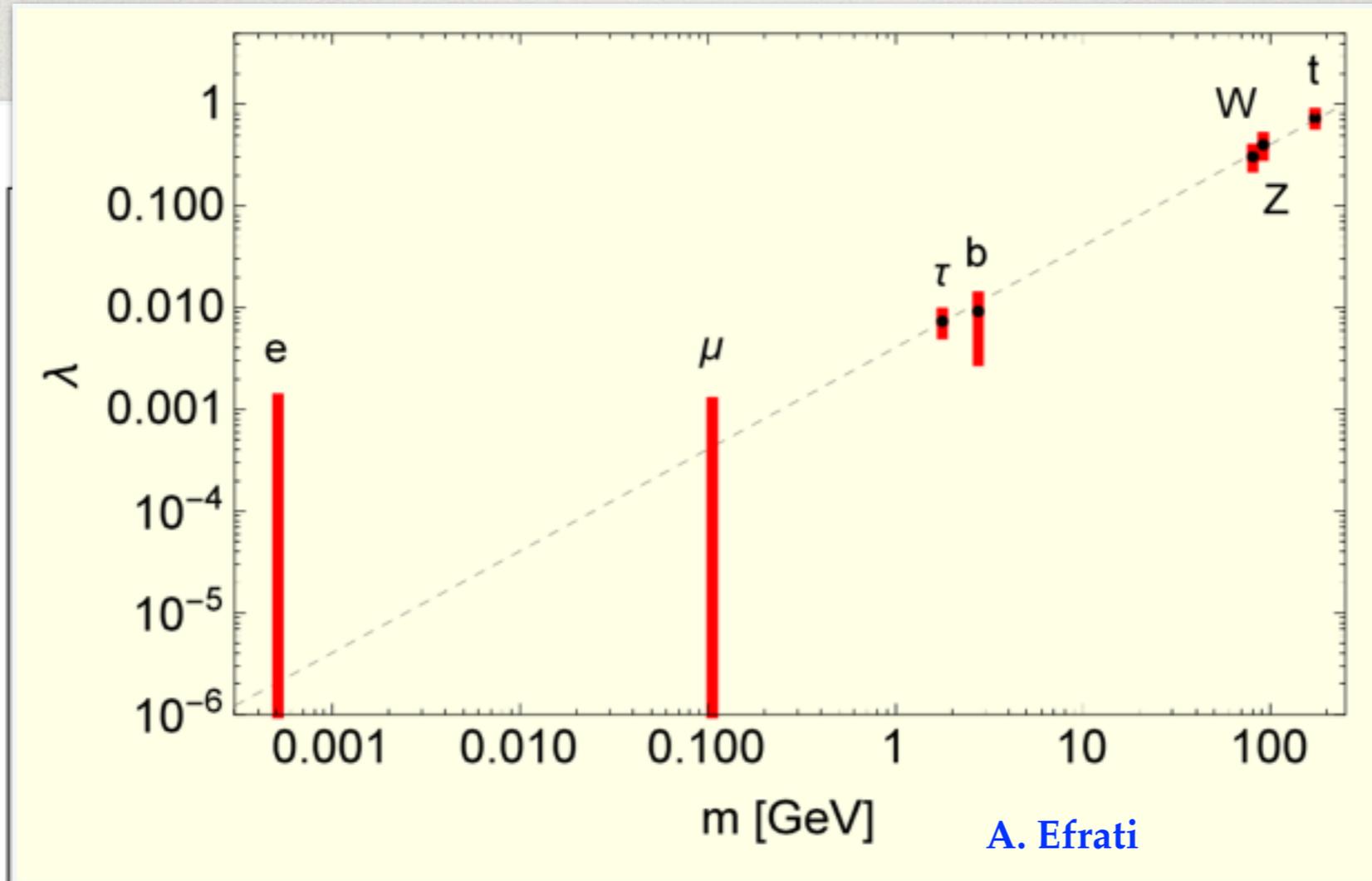


- $J^P = 0^+$  preferred (at 97.8% C.L. over  $0^-$ )

[ATLAS-CONF-2013-013](#);

[CMS PAS-HIG-13-002](#)

Combined  $\mu = 1.00 \pm 0.13$   
 $H \rightarrow b\bar{b}$  tagged  $\mu = 0.93 \pm 0.49$   
 $H \rightarrow \tau\tau$  tagged  $\mu = 0.91 \pm 0.27$   
 $H \rightarrow \gamma\gamma$  tagged  $\mu = 1.13 \pm 0.24$   
 $H \rightarrow WW$  tagged  $\mu = 0.83 \pm 0.21$   
 $H \rightarrow ZZ$  tagged  $\mu = 1.00 \pm 0.29$



- $J^P = 0^+$  preferred (at 97.8% C.L. over  $0^-$ )  
[ATLAS-CONF-2013-013](#);  
[CMS PAS-HIG-13-002](#)

# TO RECAPITULATE

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- the 125GeV state resembles the SM Higgs at the  $\sim O(\text{few } 10\%)$  level
- for many problems can now think of the SM as a good low energy approximation
  - i.e. can use EFT
- among the SM fields  $H$  stands out
  - it forms one of only two dim2 gauge invariant operators:  $H^\dagger H$  and  $B_{\mu\nu}$

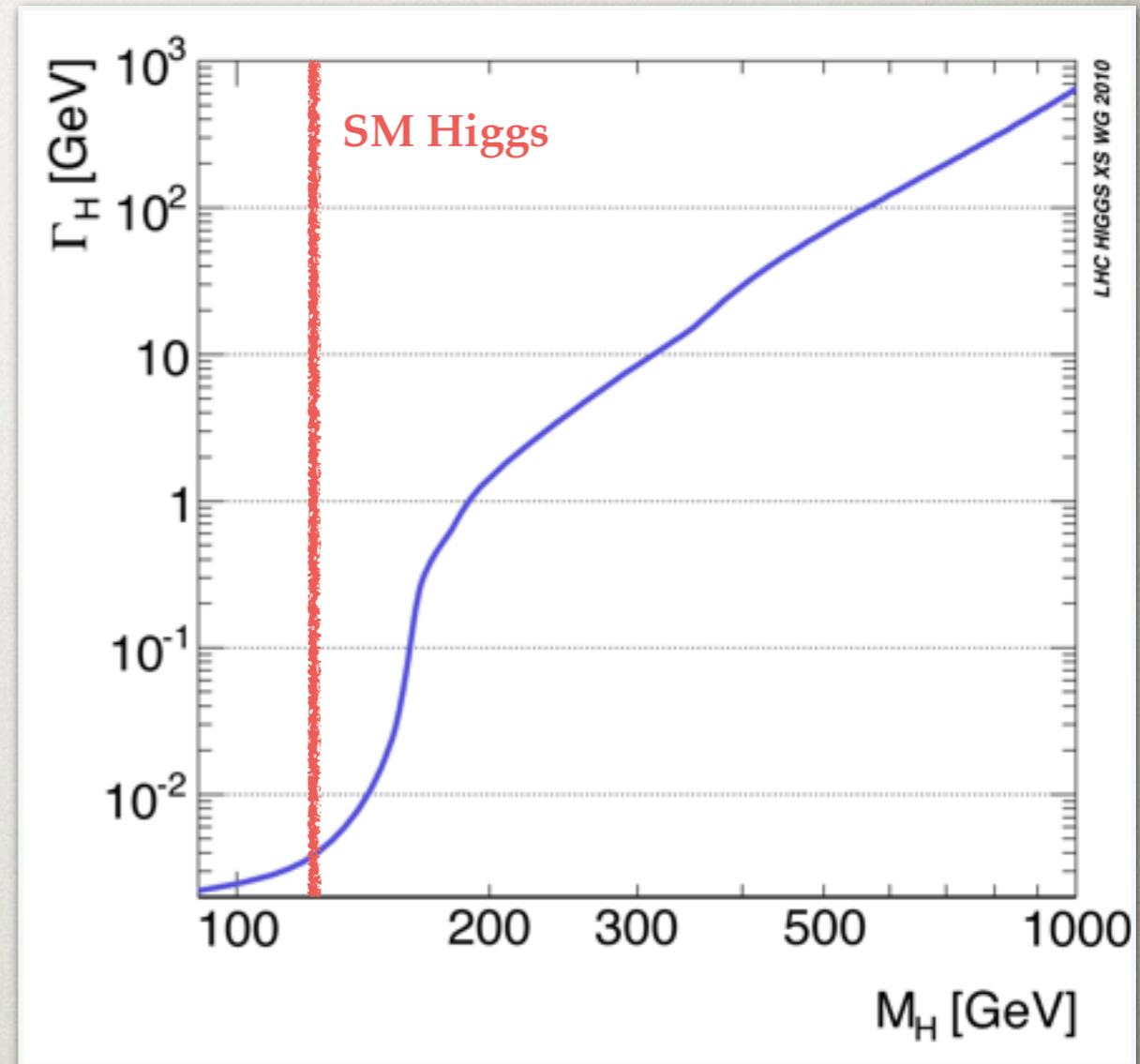
# SENSITIVITY TO NEW PHYSICS

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- is a blessing and a curse
  - naturally  $\Lambda^2 H^\dagger H$ , where  $\Lambda$  is a scale of physics that couples to the SM (e.g.  $M_{Pl}$ )
  - if  $\Lambda \gg v_{EW} \Rightarrow$  hierarchy problem
  - one of the reasons for new physics at TeV
- the flip side:  $H^\dagger H$  can couple to NP
  - if NP contains scalars the interact. are dim-4 (unsuppressed in NDA),  $H^\dagger H \phi^\dagger \phi$
  - in general the lowest suppression
- next best thing to producing these states on-shell in colliders

# HIGGS - A WINDOW TO NEW PHYSICS

- the 125 GeV scalar resembles the SM Higgs at the  $\sim O(\text{few } 10\%)$  level for measured couplings
- Higgs decay width small
  - in the SM  $\Gamma_H = 4.1 \text{ MeV}$
- this enhances sensitivity to NP in decays
  - exotic decays, i.e., not present in the SM
  - modified  $Br$  for the SM channels



# EXOTIC DECAYS

- the Higgs could decay to completely new sector

[Falkowski, Ruderman, Volansky, JZ, 1002.2952](#)

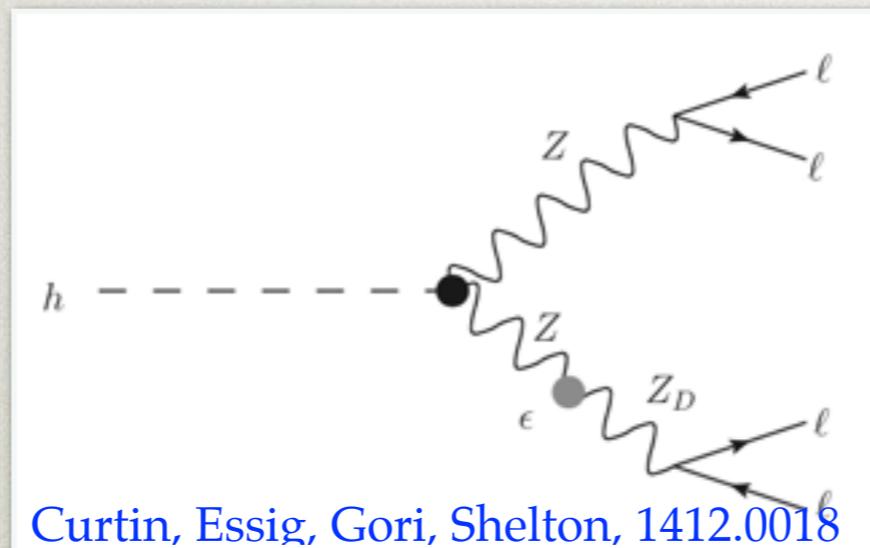
- many signatures, model dependent

[Curtin et al, 1312.4992](#)

+many refs.

- $h \rightarrow inv., 4b, 2b 2\tau, \dots$

- an example: dark photon from kinetic mixing



[Curtin, Essig, Gori, Shelton, 1412.0018](#)

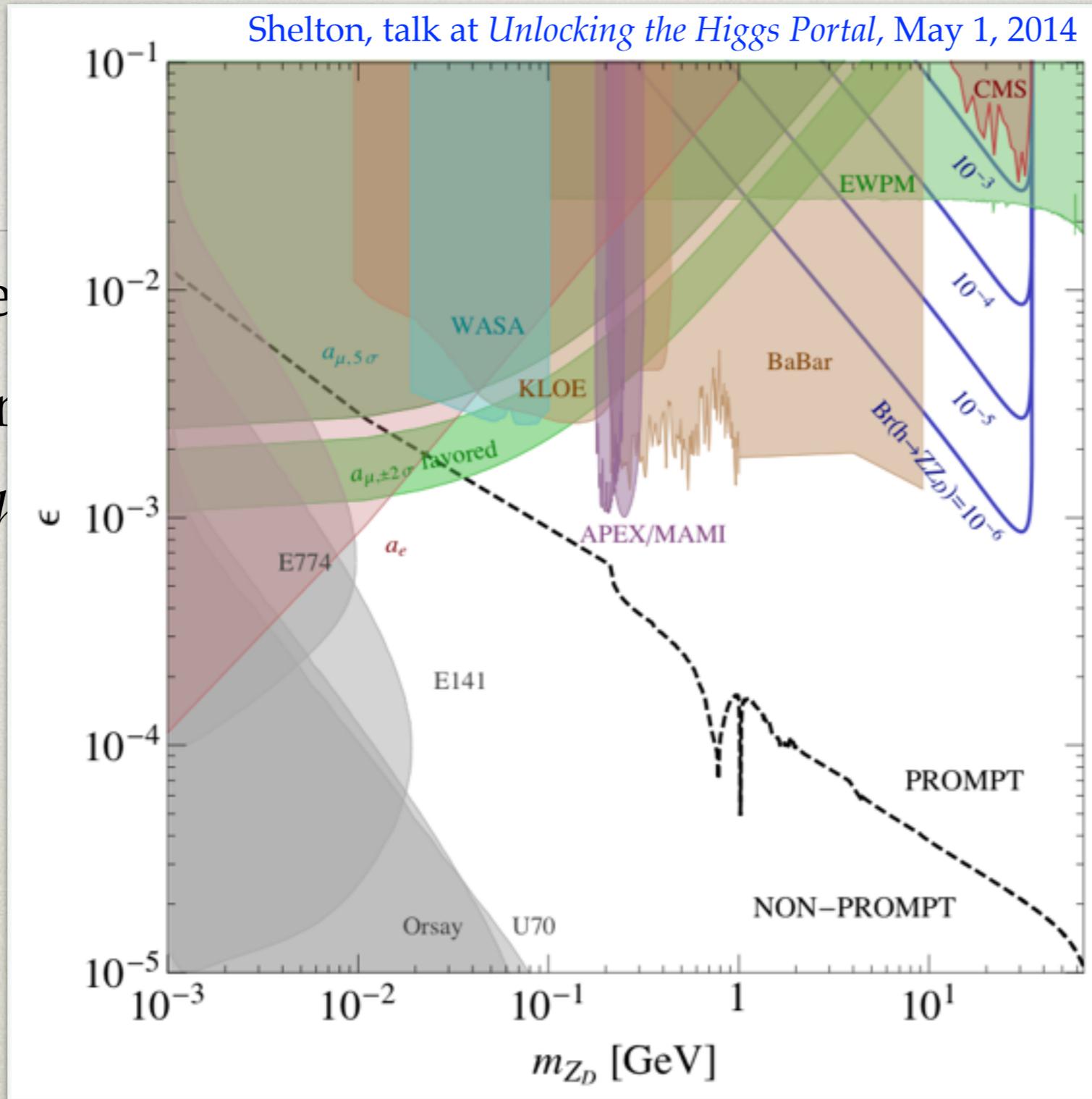
see also [Falkowski, Vega-Morales, 1405.1095](#)

- the final state is  $h \rightarrow 4l$

- could use pseudo-observables for general searches

[Gonzalez-Alonso, Greljo, Isidori, Marzocca, 1412.6038](#)

- the
- $r$
- $h$
- an



sector

erman, Volansky, JZ, 1002.2952  
 Curtin et al, 1312.4992  
 +many refs.

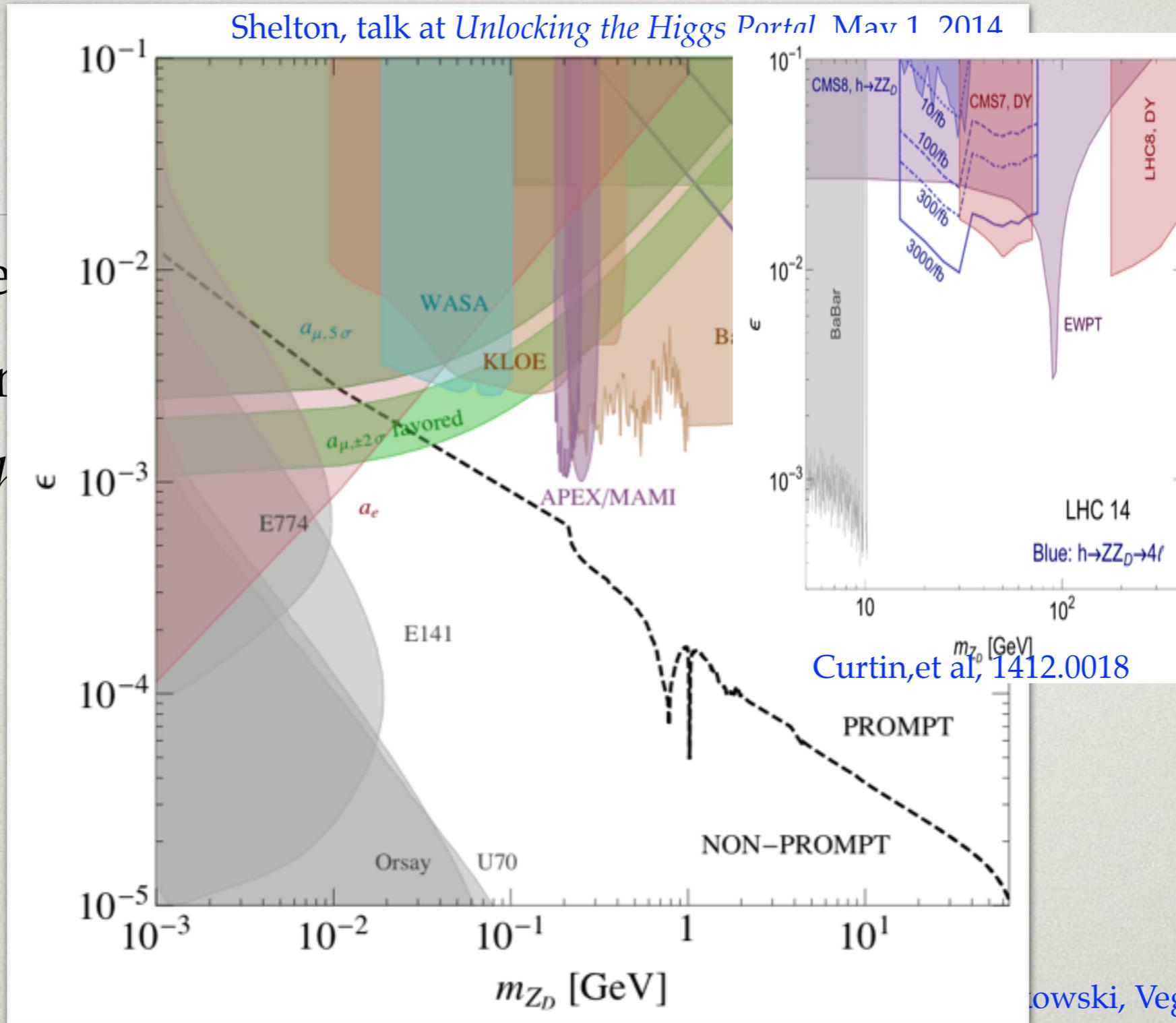
king

owski, Vega-Morales, 1405.1095

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Gonzalez-Alonso, Greljo, Isidori, Marzocca, 1412.6038

# FOCUS OF THIS TALK

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- focus on two-body rare decays of the Higgs to SM particles
- many couplings very small or zero in the SM
  - no flavor violating couplings to quarks
  - couplings to the first two generation quarks
  - no CP violating couplings
- can be used to search for the NP

# CPV AND FV HIGGS COUPLINGS TO SM FERMIONS

- if SM an EFT, the Yukawas get corrected by higher dim. ops

$$\mathcal{L}_{SM} = - [\lambda_{ij} (\bar{f}_L^i f_R^j) H + h.c.]$$

$$\Delta\mathcal{L}_Y = -\frac{\lambda'_{ij}}{\Lambda^2} (\bar{f}_L^i f_R^j) H (H^\dagger H) + h.c. + \dots$$

- decouples mass terms from yukawas

$$\mathcal{L}_Y = -m_i \bar{f}_L^i f_R^i - Y_{ij} (\bar{f}_L^i f_R^j) h + h.c. + \dots,$$

- can lead to flavor violating Higgs decays
- can lead to CPV Higgs decays
- different models lead to different patterns of flavor diagonal and flavor violating Yukawas

# SUMMARY OF MODELS

- an example: higgs couplings to 2nd&3rd gen. charged leptons

adapted from Dery, Efrati, Hochberg, Nir, 1302.3229 and extended

Model	$\hat{\mu}_{\tau\tau}$	$(\hat{\mu}_{\mu\mu}/\hat{\mu}_{\tau\tau})/(m_\mu^2/m_\tau^2)$	$\hat{\mu}_{\mu\tau}/\hat{\mu}_{\tau\tau}$
SM	1	1	0
NFC	$(V_{h\ell}^* v/v_\ell)^2$	1	0
MSSM	$(\sin \alpha / \cos \beta)^2$	1	0
MFV	$1 + 2av^2/\Lambda^2$	$1 - 4bm_\tau^2/\Lambda^2$	0
FN	$1 + \mathcal{O}(v^2/\Lambda^2)$	$1 + \mathcal{O}(v^2/\Lambda^2)$	$\mathcal{O}( U_{23} ^2 v^4/\Lambda^4)$
GL	9	25/9	$\mathcal{O}(\hat{\mu}_{\mu\mu}/\hat{\mu}_{\tau\tau})$
RS (i)	$1 + \mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$	$1 + \mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$	$\mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2) \sqrt{m_\tau/m_\mu}$
RS (ii)	$1 + \mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$	$1 + \mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$	$\mathcal{O}(\bar{Y}^2 v^2/m_{KK}^2)$
PGB (1 rep.)	$1 - v^2/f^2$	1	0

# FLAVOR VIOLATING HIGGS COUPLINGS

# A GENERAL BENCHMARK

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- what is a reasonable aim for precision on  $Y_{ij}$ ?
  - if off-diagonals are large  $\Rightarrow$  spectrum in general not hierarchical

- no tuning, if

$$|Y_{\tau\mu}Y_{\mu\tau}| \lesssim \frac{m_\mu m_\tau}{v^2}$$

Cheng, Sher, 1987

- in concrete models it will be typically further suppressed parametrically

see e.g, Dery, Efrati, Nir, Soreq, Susic, 1408.1371;  
Dery, Efrati, Hochberg, Nir, 1302.3229;  
Arhrib, Cheng, Kong, 1208.4669

# $h \rightarrow \tau\mu$

Harnik, Kopp, JZ, 1209.1397

see also Blankenburg, Ellis, Isidori, 1202.5704

- bounds from

- $\tau \rightarrow \mu\gamma$

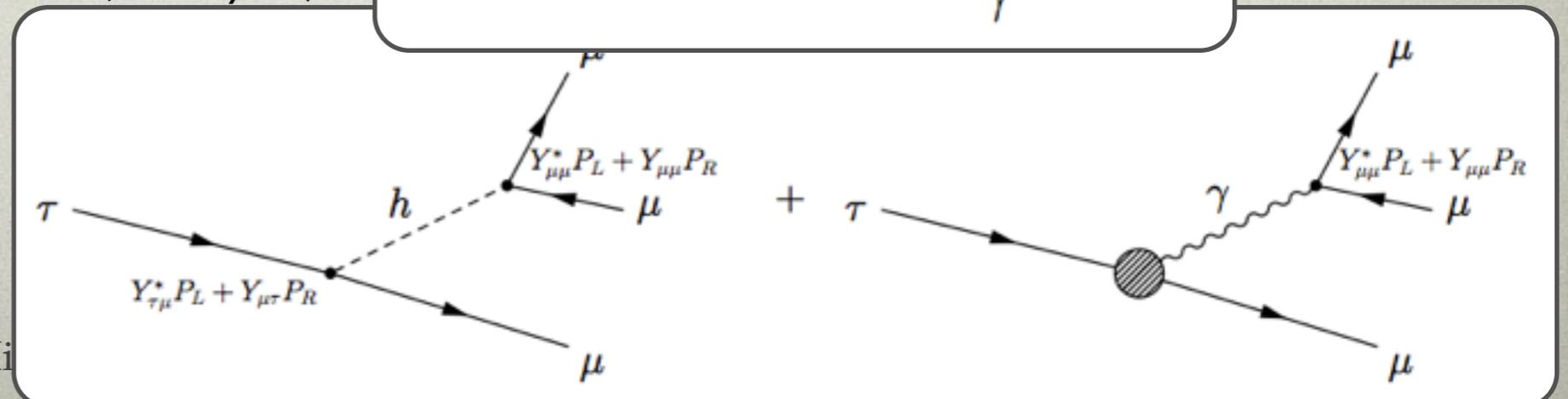
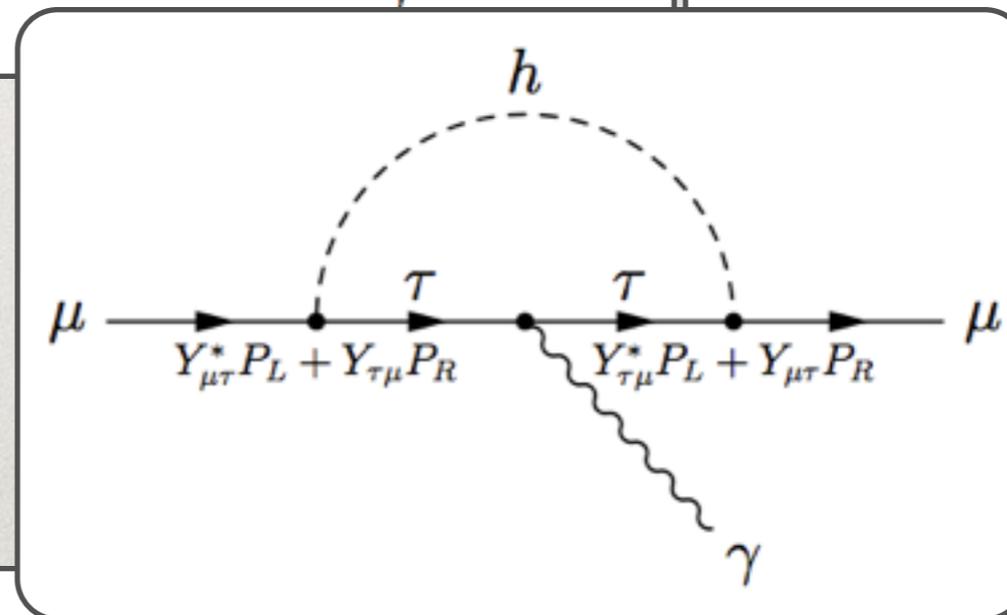
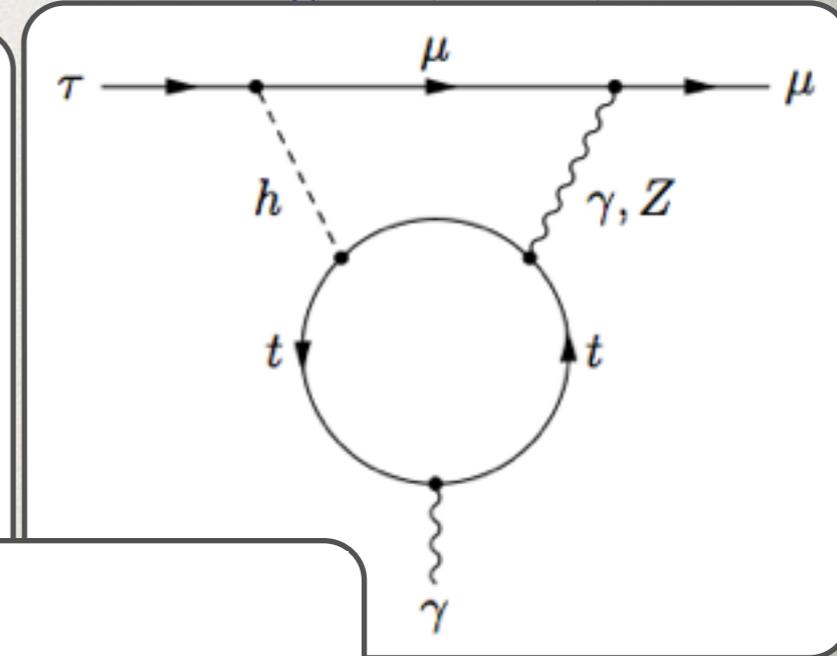
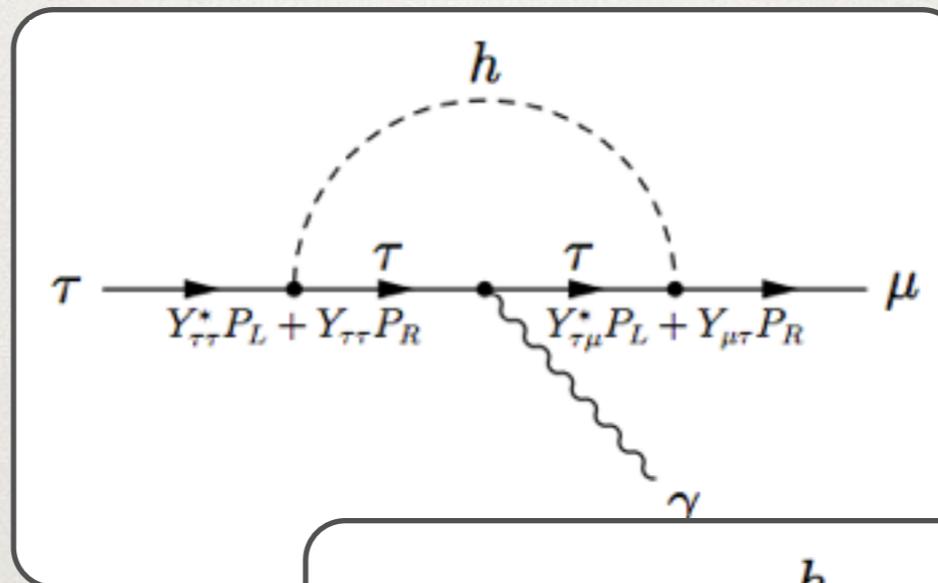
- $\tau \rightarrow 3\mu$

- muon  $g-2$

- muon EDM

- $Br(h \rightarrow \tau\mu) \sim O(10\%)$

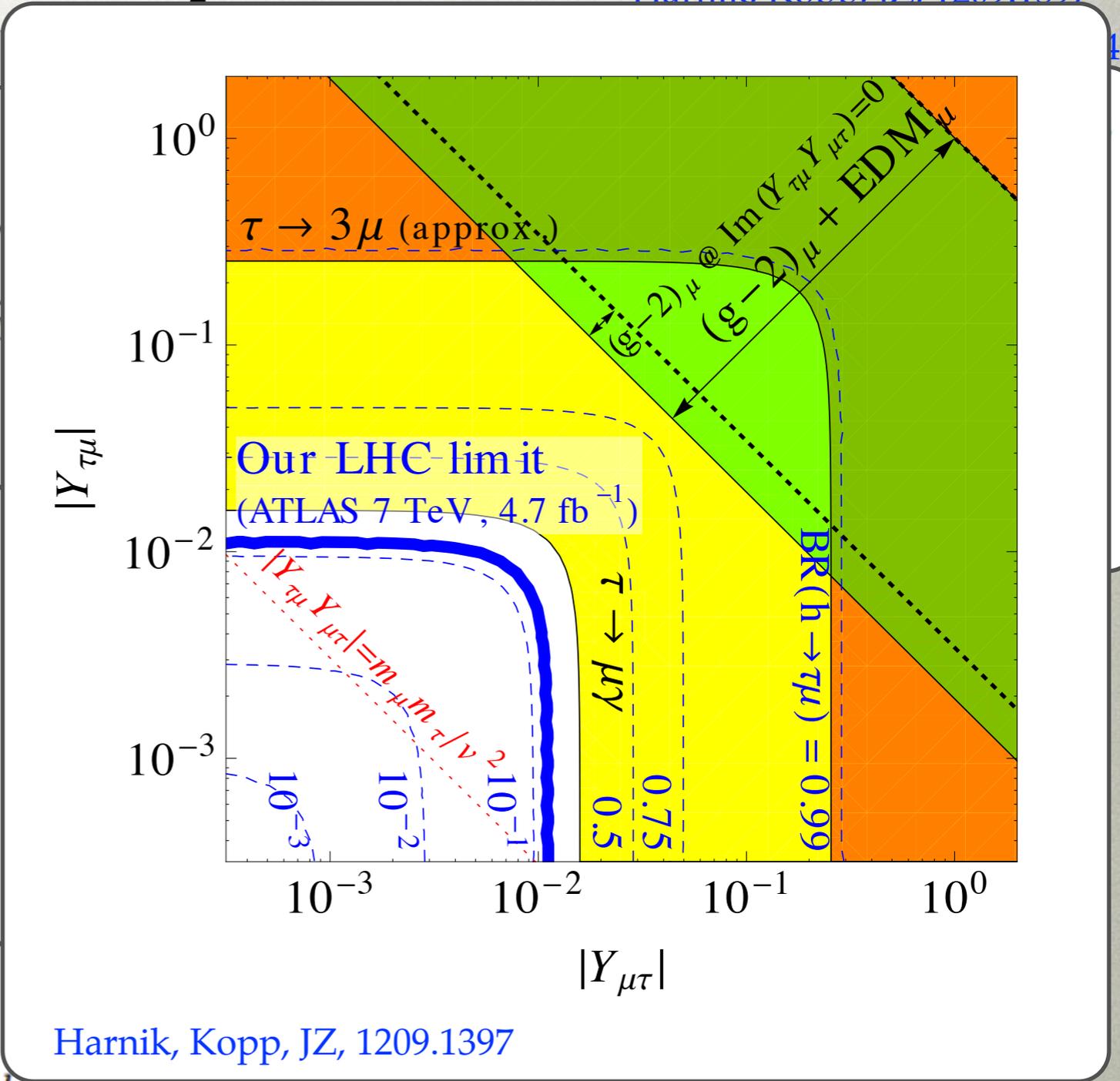
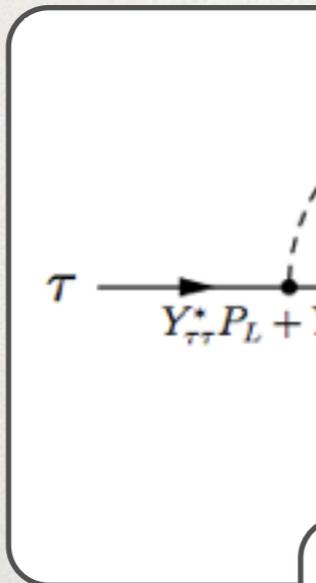
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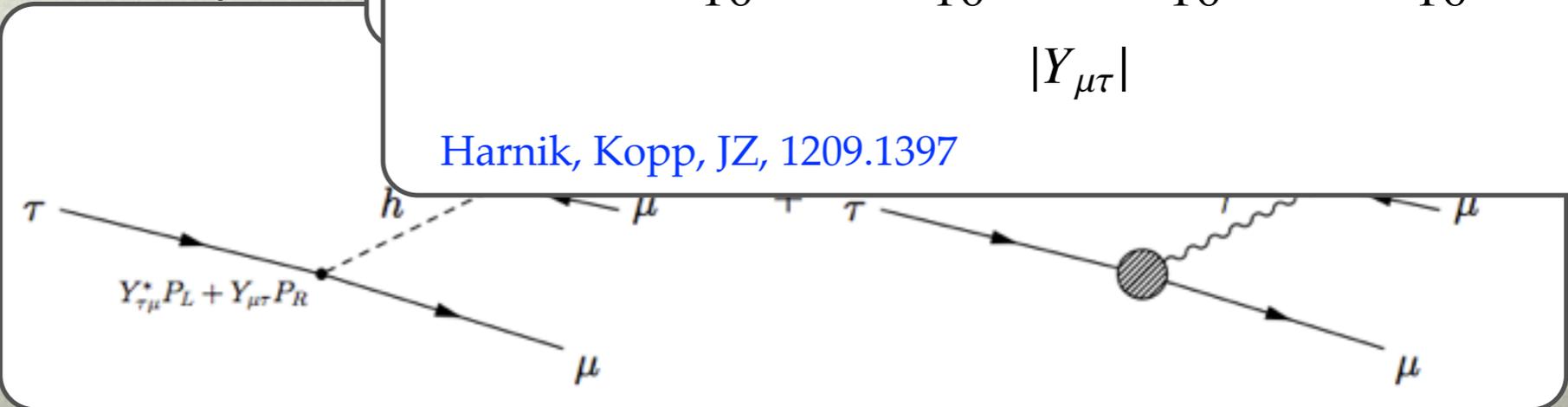
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Harnik, Kopp, JZ, 1209.1397

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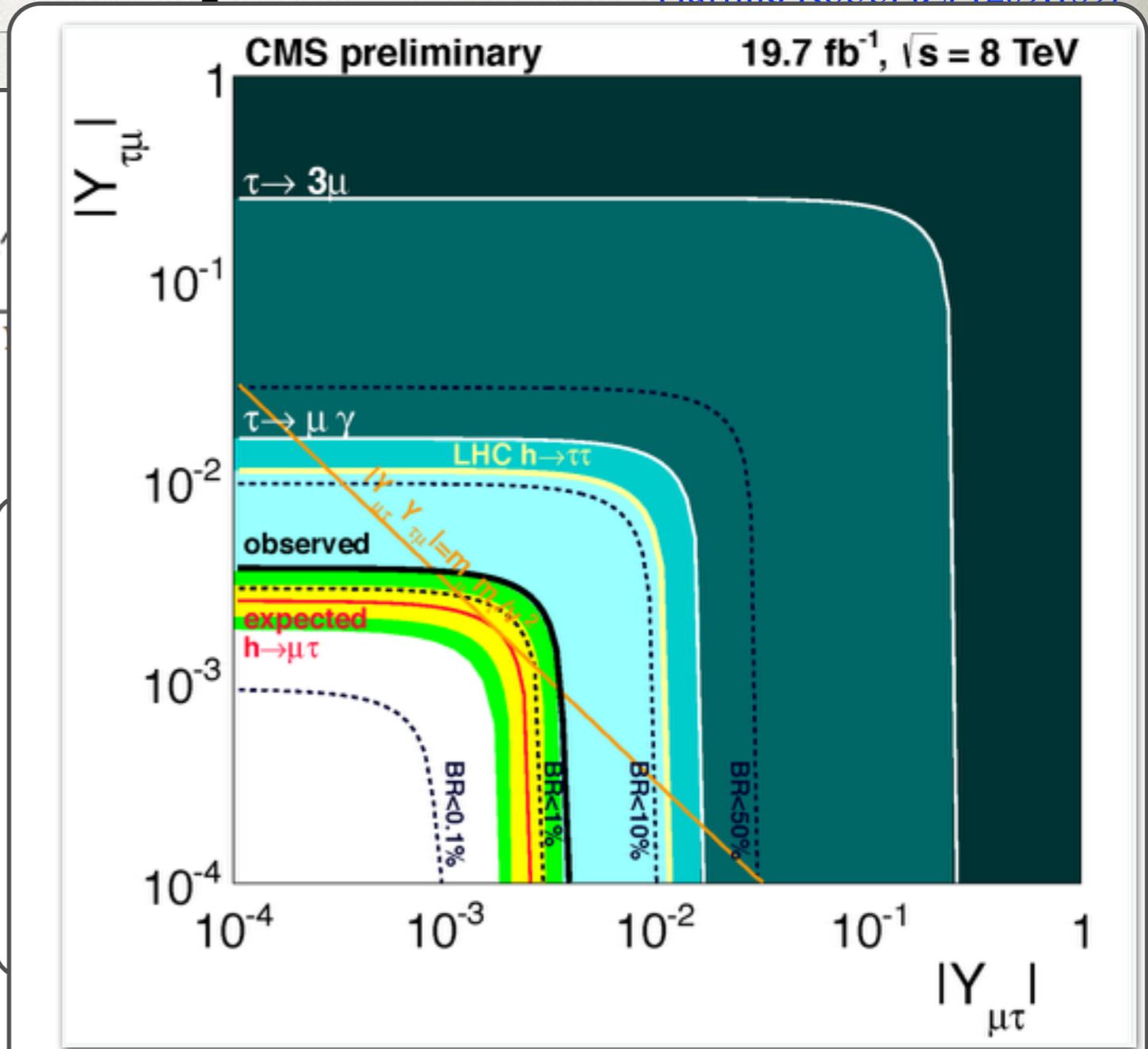
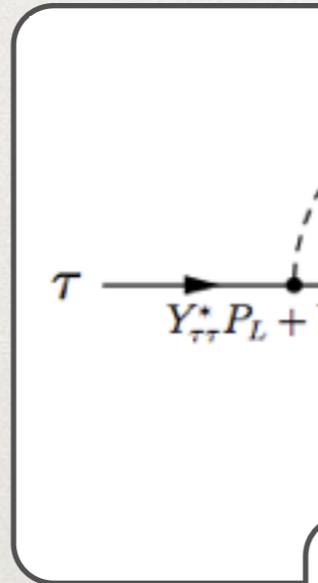
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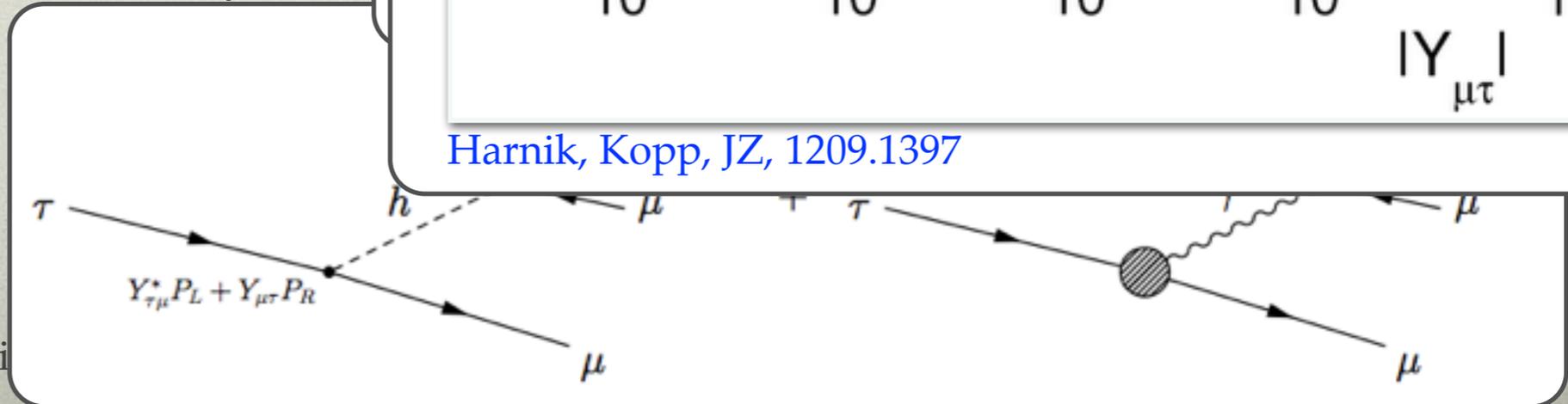
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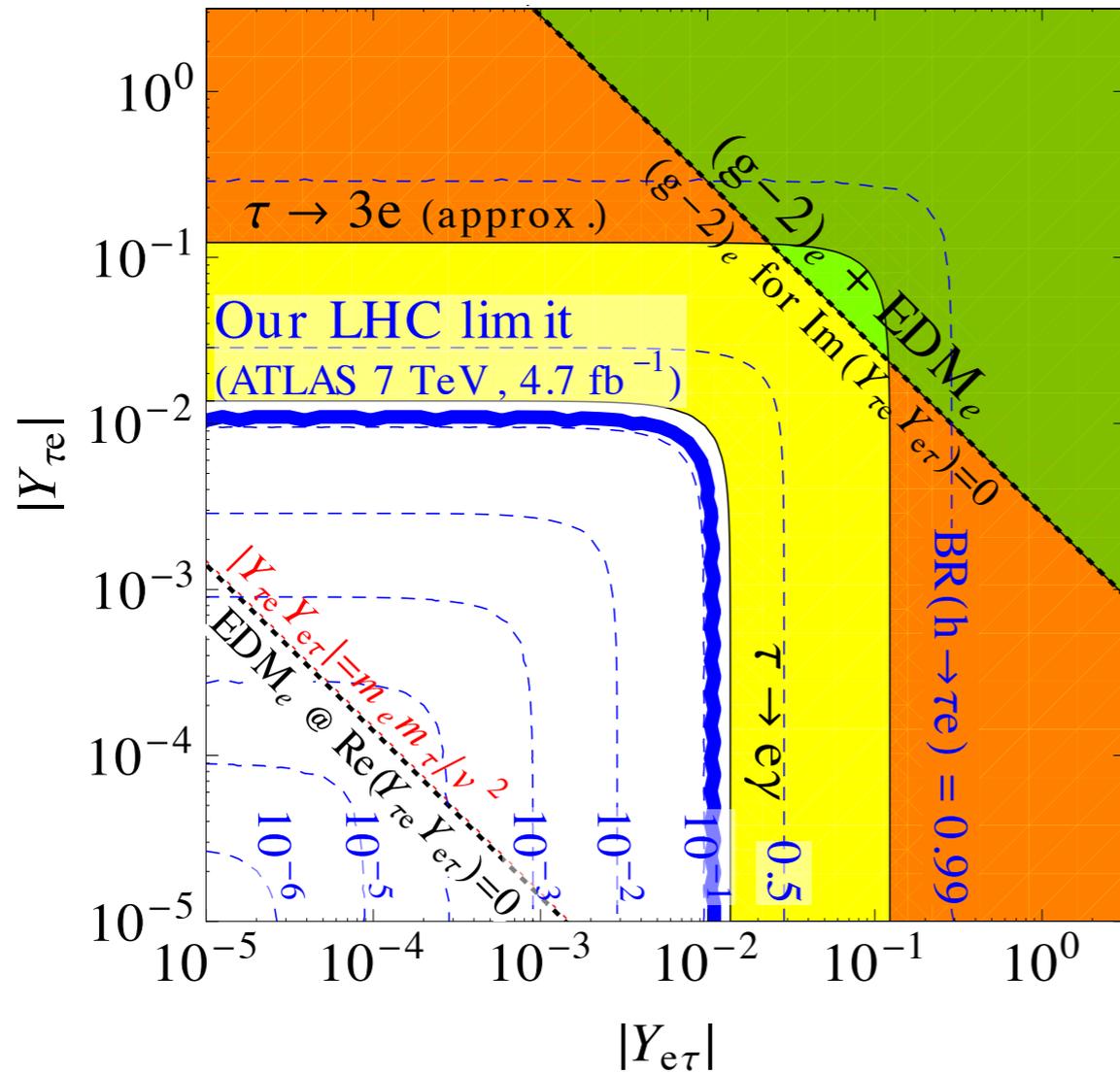
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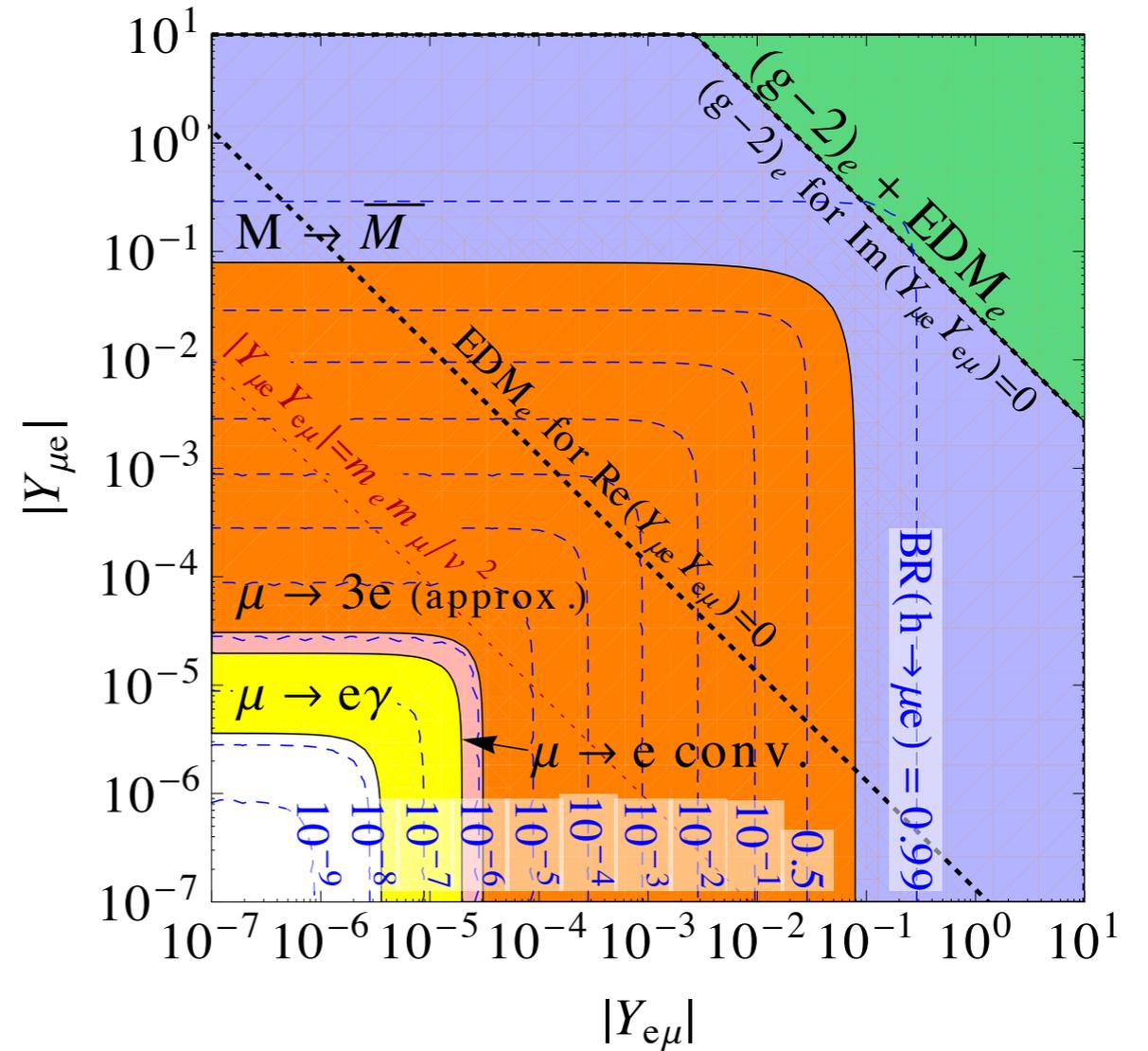
Harnik, Kopp, JZ, 1209.1397



# $h \rightarrow \tau e$ and $h \rightarrow \mu e$



Harnik, Kopp, JZ, 1209.1397

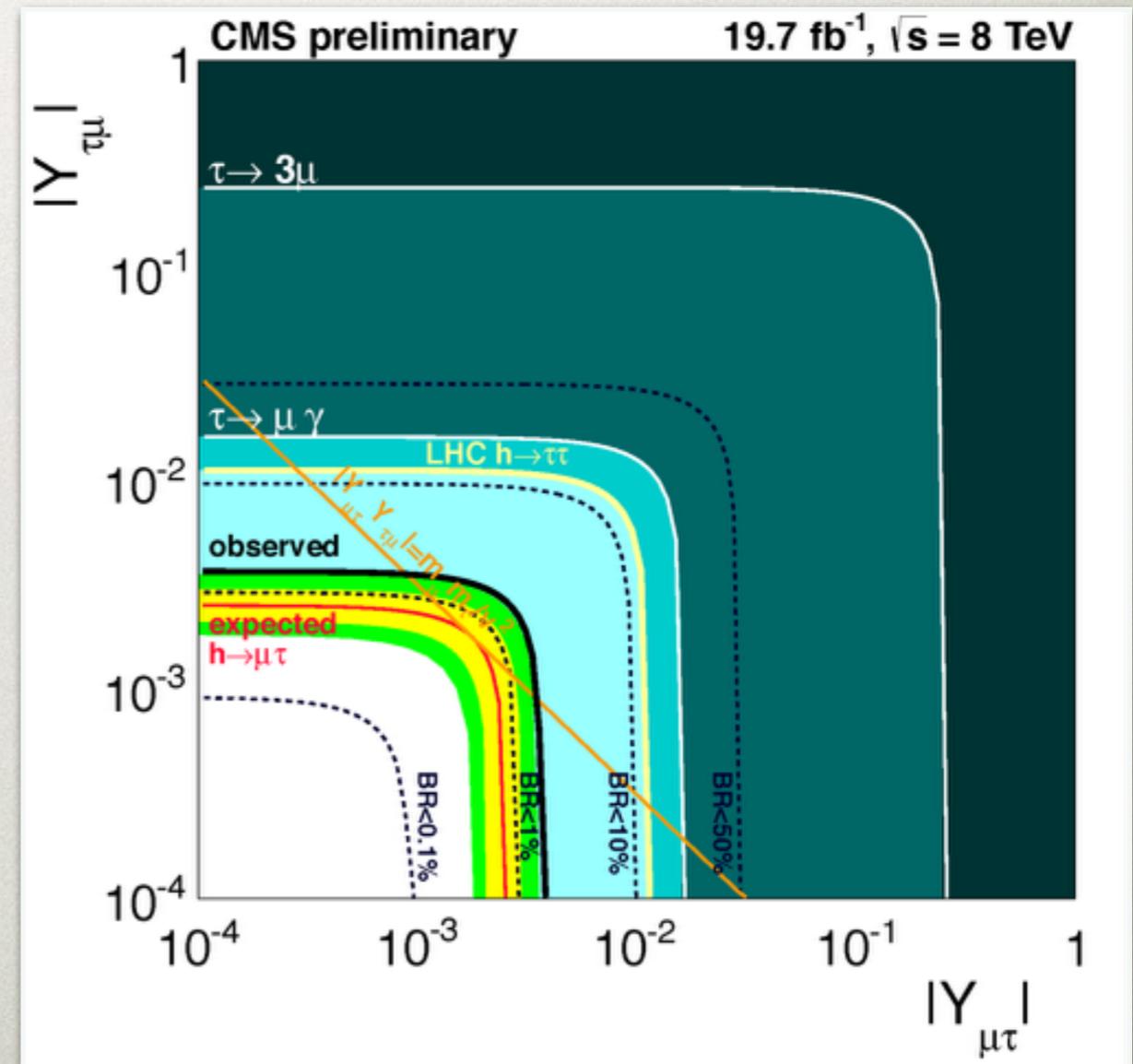
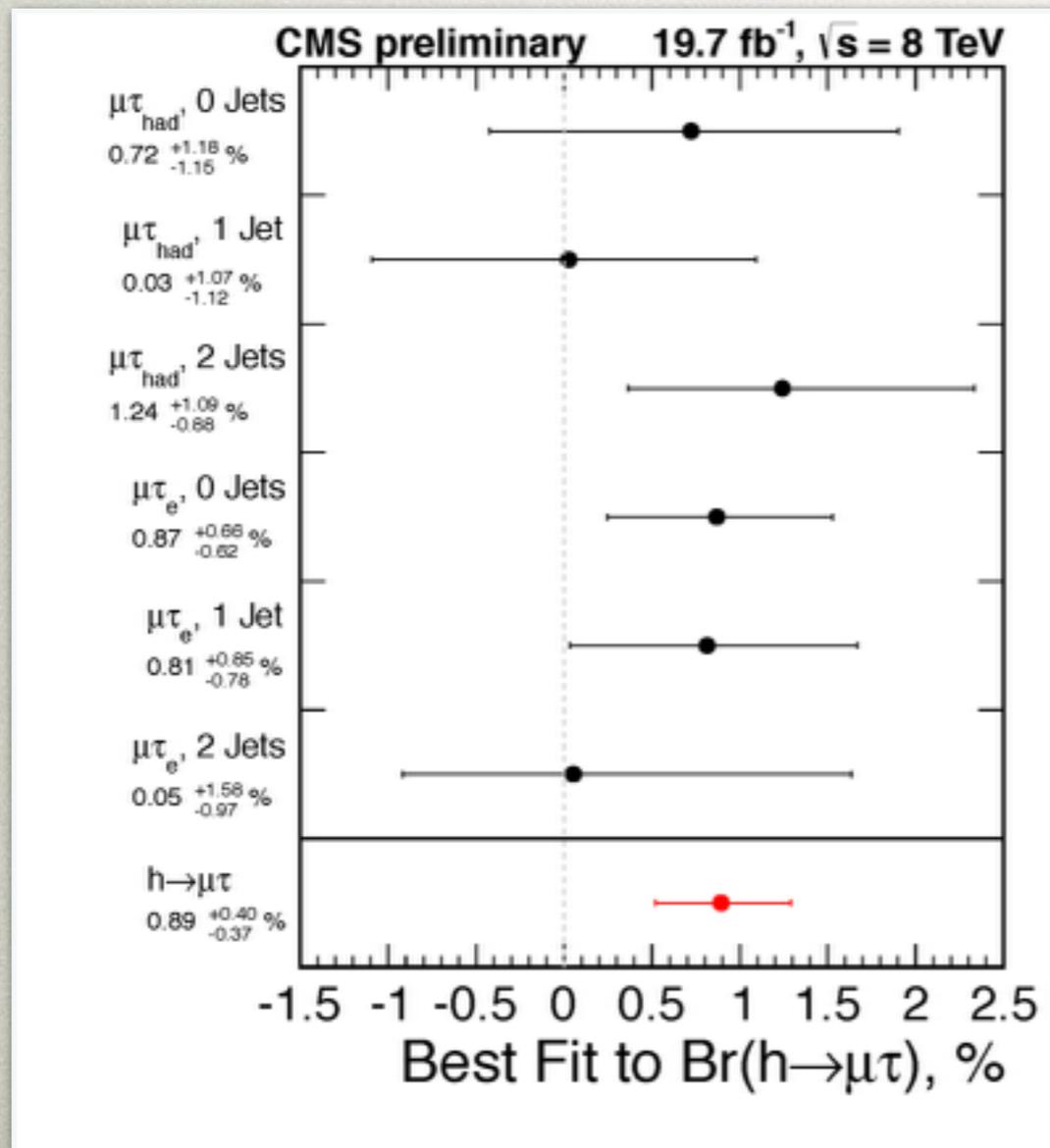


Harnik, Kopp, JZ, 1209.1397

# $h \rightarrow \tau \mu$ from CMS

CMS-HIG-14-005

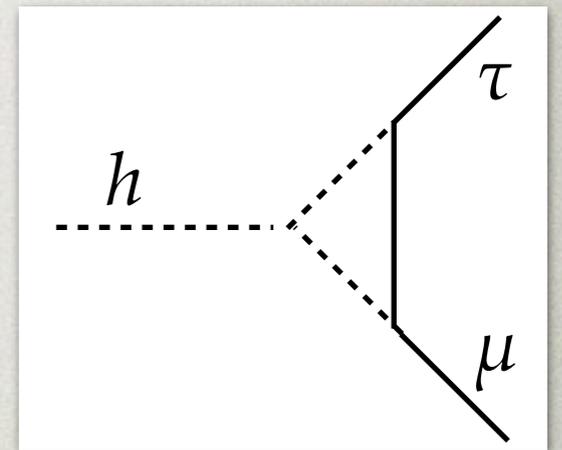
- hint of a signal in  $h \rightarrow \tau \mu$ ?



# NEW PHYSICS INTERPRETATION

Dorsner et al, 1502.07784

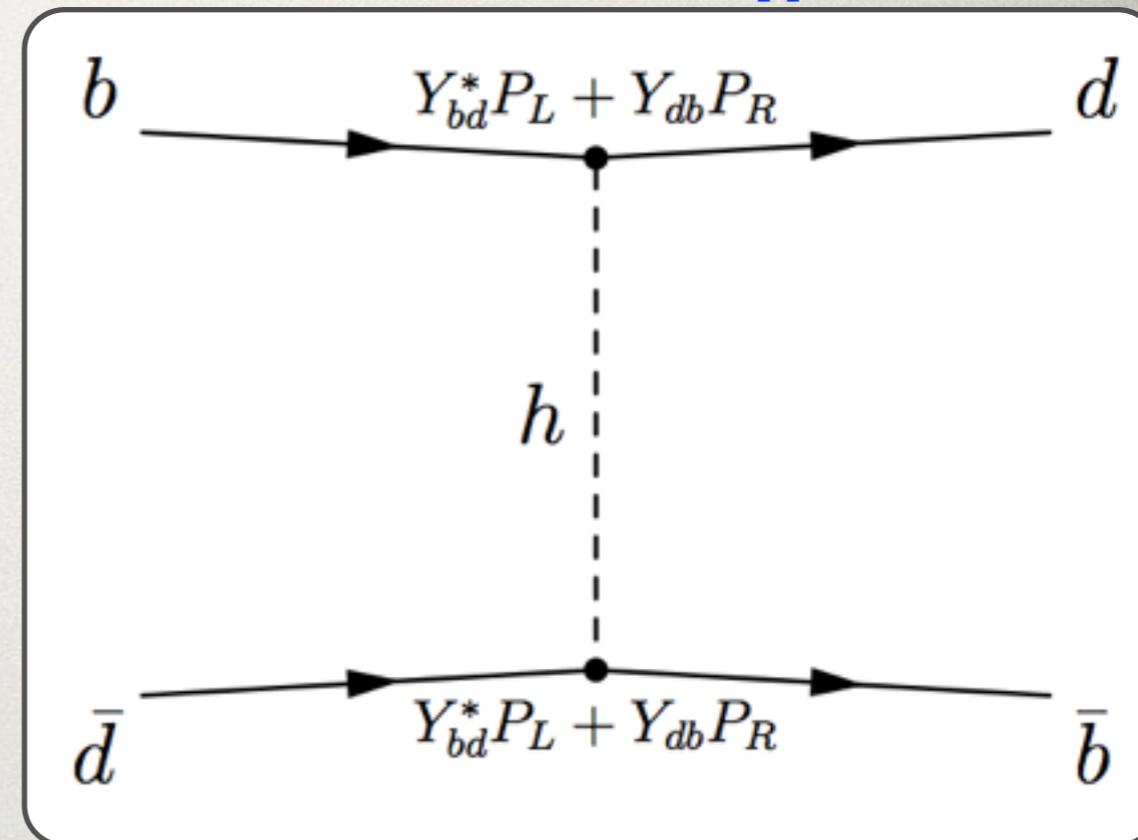
- if real, what type of NP?
- if  $h \rightarrow \tau \mu$  due to 1-loop correction
  - extra charged particles necessary
  - $\tau \rightarrow \mu \gamma$  typically too large
- $h \rightarrow \tau \mu$  possible to explain if extra scalar doublet
  - 2HDM of type III
  - slightly above Cheng-Sher naturalness criterion



# QUARK COUPLINGS

Harnik, Kopp, JZ, 1209.1397

- constraints from
  - $D, B, B_s, K$  oscillations
  - bounds on  $Y_{uc}, Y_{uc}, Y_{db}, Y_{bd}, Y_{sb}, Y_{bs}, Y_{sd}, Y_{ds}$
  - strong constraints
  - $O(0.1)$ - $O(0.01)$  of Cheng-Sher ansatz
- improvements on these couplings will come from exp&theory improvements in meson mixing



# QUARK C

- constraints from
  - $D, B, B_s, K$  oscillations
  - bounds on  $Y_{uc}, Y_{uc}, Y_{db}, Y_{bd}, Y_{sb}, Y_{bs}, Y_{sd}, Y_{ds}$
  - strong constraints
  - $O(0.1)$ - $O(0.01)$  of Cheng
- improvements on these couplings will come from exp&theory improvements in meson mixing

Technique	Coupling	Constraint
$D^0$ oscillations [48]	$ Y_{uc} ^2,  Y_{cu} ^2$	$< 5.0 \times 10^{-9}$
	$ Y_{uc}Y_{cu} $	$< 7.5 \times 10^{-10}$
$B_d^0$ oscillations [48]	$ Y_{db} ^2,  Y_{bd} ^2$	$< 2.3 \times 10^{-8}$
	$ Y_{db}Y_{bd} $	$< 3.3 \times 10^{-9}$
$B_s^0$ oscillations [48]	$ Y_{sb} ^2,  Y_{bs} ^2$	$< 1.8 \times 10^{-6}$
	$ Y_{sb}Y_{bs} $	$< 2.5 \times 10^{-7}$
$K^0$ oscillations [48]	$\text{Re}(Y_{ds}^2), \text{Re}(Y_{sd}^2)$	$[-5.9 \dots 5.6] \times 10^{-10}$
	$\text{Im}(Y_{ds}^2), \text{Im}(Y_{sd}^2)$	$[-2.9 \dots 1.6] \times 10^{-12}$
	$\text{Re}(Y_{ds}^*Y_{sd})$	$[-5.6 \dots 5.6] \times 10^{-11}$
	$\text{Im}(Y_{ds}^*Y_{sd})$	$[-1.4 \dots 2.8] \times 10^{-13}$
single-top production [49]	$\sqrt{ Y_{tc}^2  +  Y_{ct} ^2}$	$< 3.7$
	$\sqrt{ Y_{tu}^2  +  Y_{ut} ^2}$	$< 1.6$
$t \rightarrow hj$ [50]	$\sqrt{ Y_{tc}^2  +  Y_{ct} ^2}$	$< 0.10$
	$\sqrt{ Y_{tu}^2  +  Y_{ut} ^2}$	$< 0.10$
$D^0$ oscillations [48]	$ Y_{ut}Y_{ct} ,  Y_{tu}Y_{tc} $	$< 7.6 \times 10^{-3}$
	$ Y_{tu}Y_{ct} ,  Y_{ut}Y_{tc} $	$< 2.2 \times 10^{-3}$
	$ Y_{ut}Y_{tu}Y_{ct}Y_{tc} ^{1/2}$	$< 0.9 \times 10^{-3}$
neutron EDM [37]	$\text{Im}(Y_{ut}Y_{tu})$	$< 4.4 \times 10^{-8}$

HIG-13-034

# CPV IN HIGGS COUPLINGS

# CPV HIGGS COUPLINGS

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- couplings of Higgs to other SM fields can be CPV
- CPV for Higgs couplings to gauge bosons from on shell production
  - e.g.,  $h \rightarrow \gamma\gamma$  potentially from Bethe-Heitler photon conversion, or from  $h \rightarrow \gamma\gamma \rightarrow 4l$  (this also CPV in  $h \rightarrow ZZ$ )  
F. Bishara, Y. Grossman, R. Harnik, D. Robinson, J. Shu, JZ, 1312.2955
  - CPV in  $h \rightarrow gg$  from  $h+2j$  production  
Chen, Roni Harnik, Roberto Vega-Morales, 1404.1336
  - CPV in  $h \rightarrow WW$  from  $hW$  associated production  
Anderson et al., 1309.4819  
Delaunay, Perez, de Sandes, Skiba, 1308.4930
- focus on CP violating Higgs couplings to fermions Brod, Haisch, JZ, 1310.1385
  - the notation  $\mathcal{L} \supset -\frac{y_f}{\sqrt{2}} (\kappa_f \bar{f}f + i\tilde{\kappa}_f \bar{f}\gamma_5 f) h$
- can probe CPV couplings to 3<sup>rd</sup> generation, so  $f=t,b,\tau$

# HIGGS-TOP CPV COUPLING

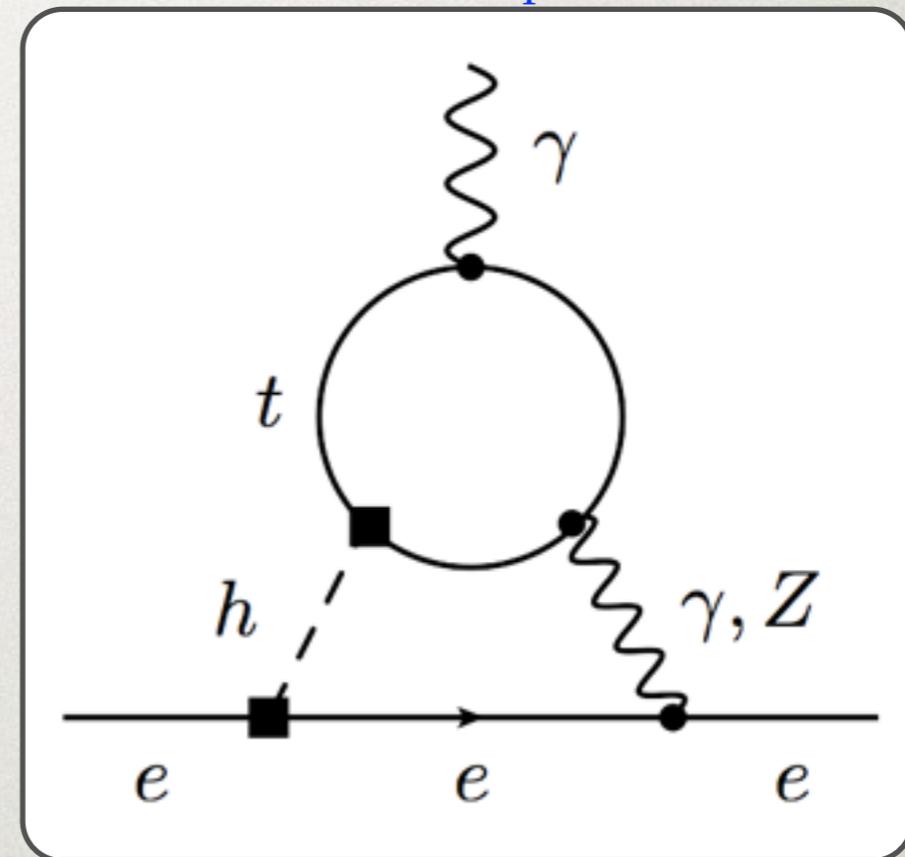
- electron EDM: dominant contribution from 2-loop Barr-Zee type diagram

Brod, Haisch, JZ, 1310.1385,  
updated to ACME 1310.7534

$$\mathcal{L}_{\text{eff}} = -d_e \frac{i}{2} \bar{e} \sigma^{\mu\nu} \gamma_5 e F_{\mu\nu}$$

- depends on electron yukawa
  - setting  $y_e=1$  is then quite constraining

$$|\tilde{\kappa}_t| < 0.01$$

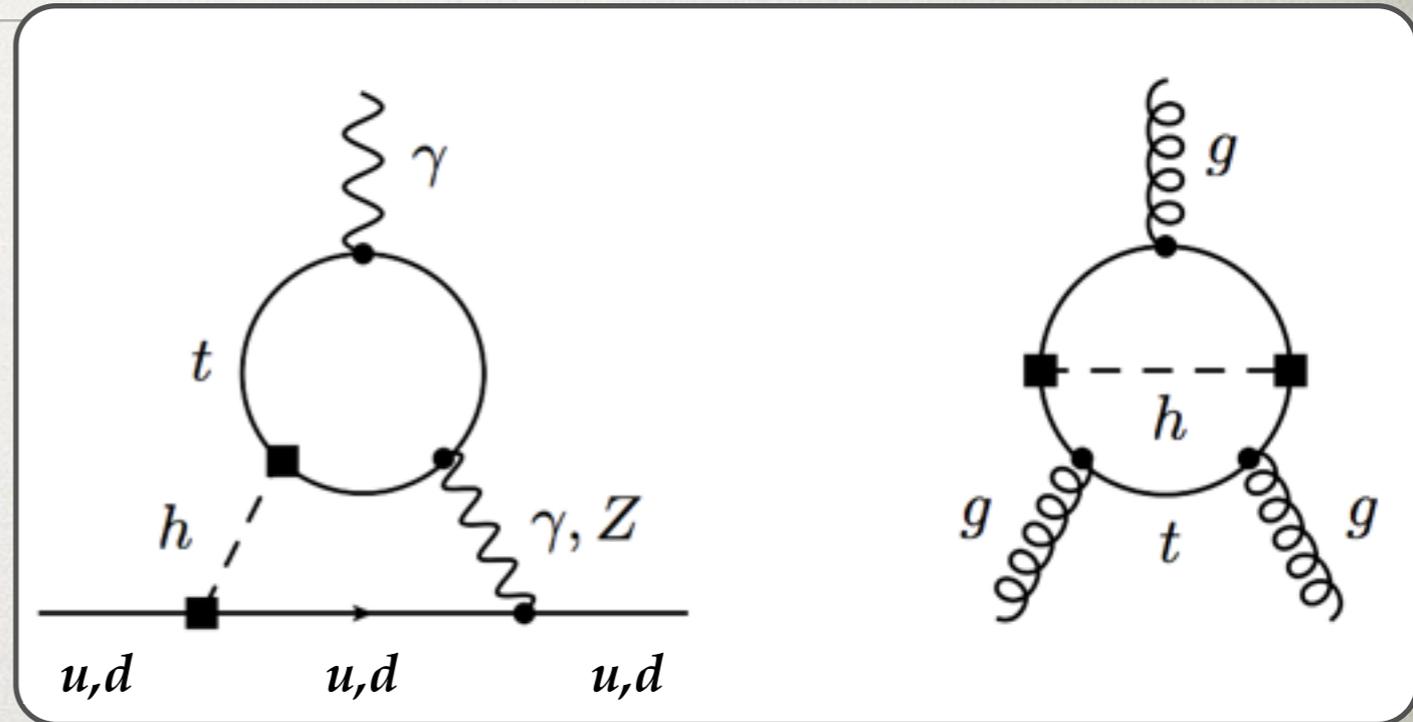


- the constraint vanishes, if the Higgs does not couple to electrons
- if it only couples to the 3rd gen. still a constraint from neutron EDM
  - relevant in the future (at a permit level), now  $\sim O(1)$  allowed

# NEUTRON AND MERCURY EDM

Brod, Haisch, JZ, 1310.1385

- neutron and Hg EDM also dominated by Barr-Zee type diagrams (SM-like couplings. of the Higgs to light quarks)



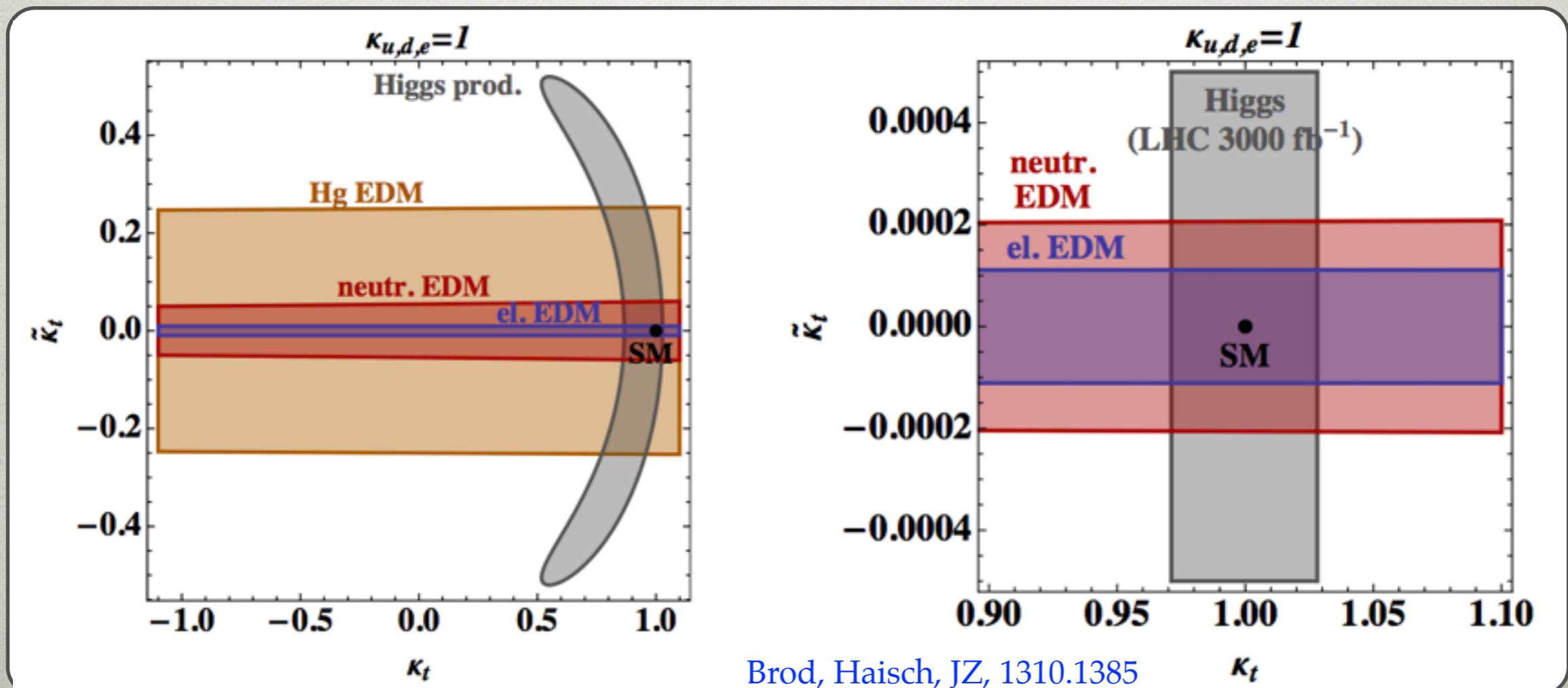
$$\mathcal{L}_{\text{eff}} = -d_q \frac{i}{2} \bar{q} \sigma^{\mu\nu} \gamma_5 q F_{\mu\nu} - \tilde{d}_q \frac{ig_s}{2} \bar{q} \sigma^{\mu\nu} T^a \gamma_5 q G_{\mu\nu}^a - w \frac{1}{3} f^{abc} G_{\mu\sigma}^a G_{\nu}^{b,\sigma} \tilde{G}^{c,\mu\nu}$$

- an important difference: at 2-loop also Weinberg operator is generated
  - is nonzero even, if CPV is only in the Higgs couplings to the 3<sup>rd</sup> gen. quarks!

# CPV COUPLING TO TOP

Brod, Haisch, JZ, 1310.1385

- comparing with the LHC reach
  - assuming that no CPV measurements at the LHC
- for 1st gen. Yukawas equal to the SM

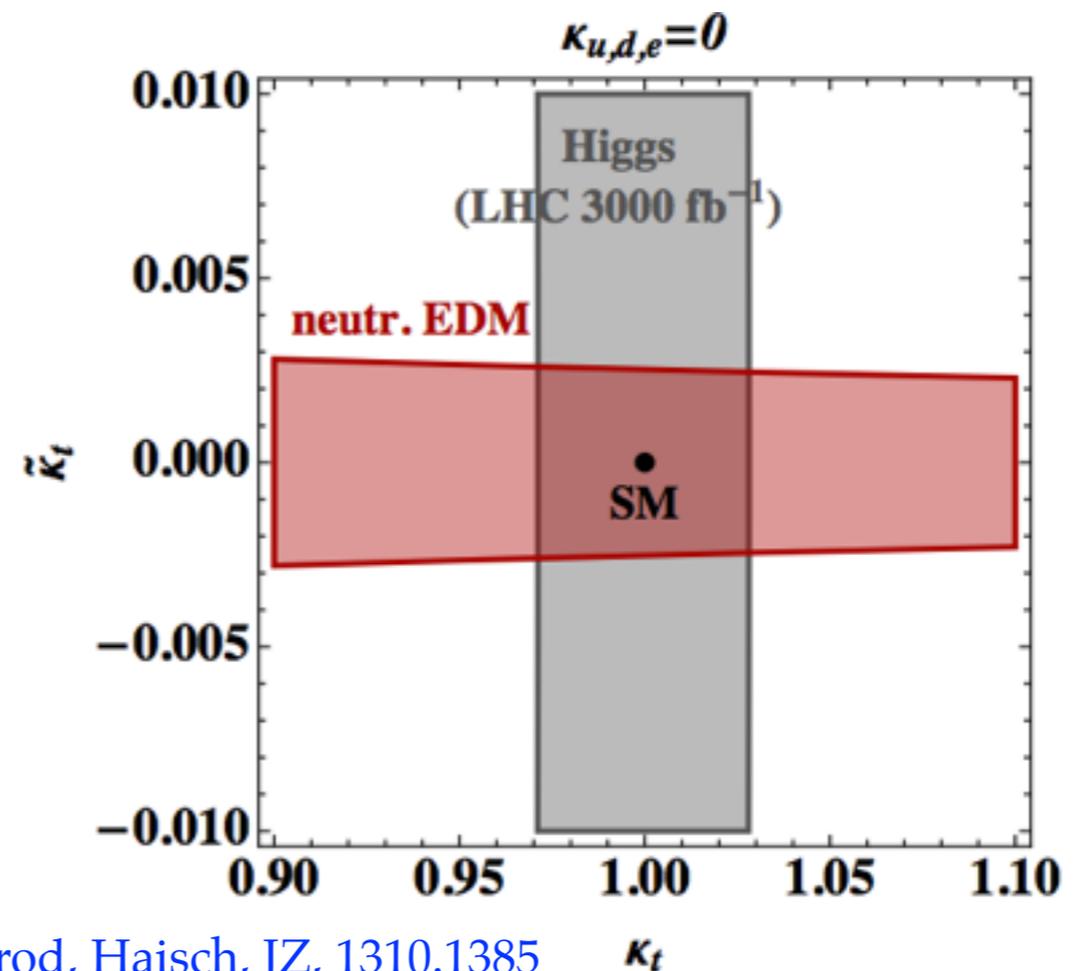
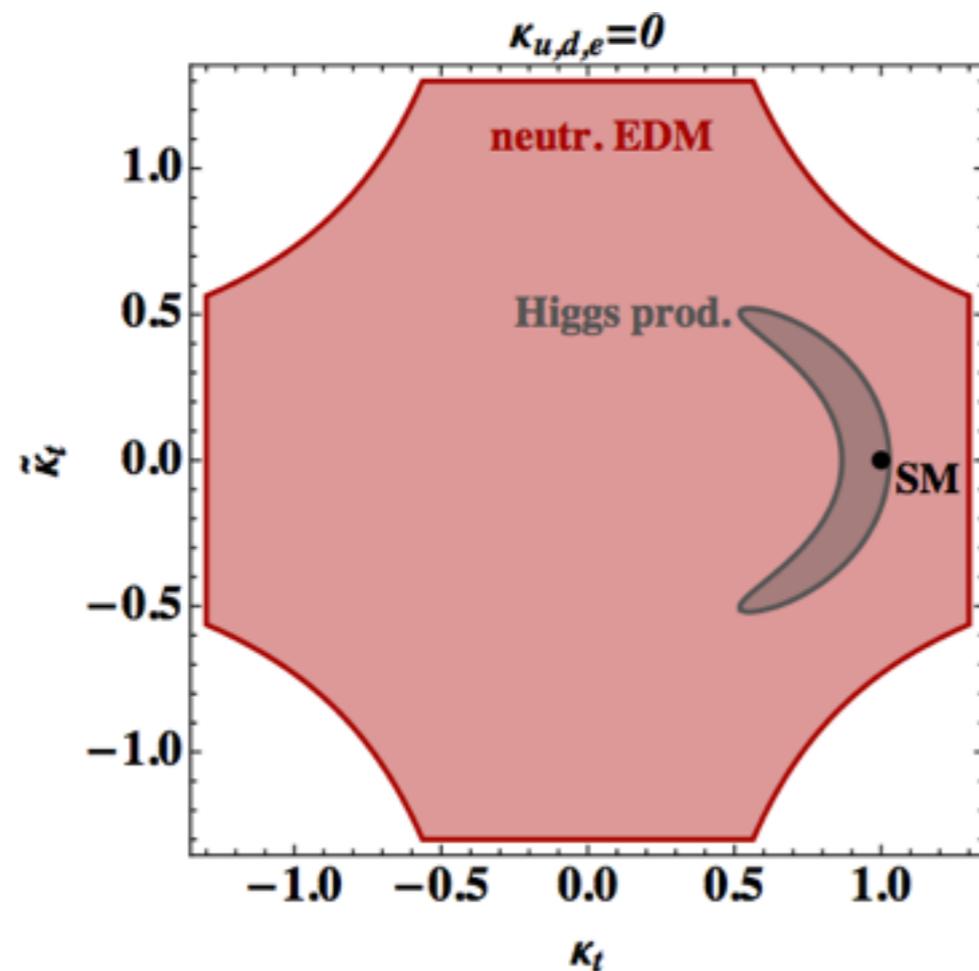


Brod, Haisch, JZ, 1310.1385

# CPV COUPLING TO TOP

Brod, Haisch, JZ, 1310.1385

- comparing with the LHC reach
  - assuming that no CPV measurements at the LHC
- 1st gen. Yukawas set to zero



Brod, Haisch, JZ, 1310.1385

# ON SHELL SEARCHES

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Ellis, Hwang, Sakurai, Takeuchi, 1312.5736  
Harnik, Martin, Okui, Primulando, 1308.1094

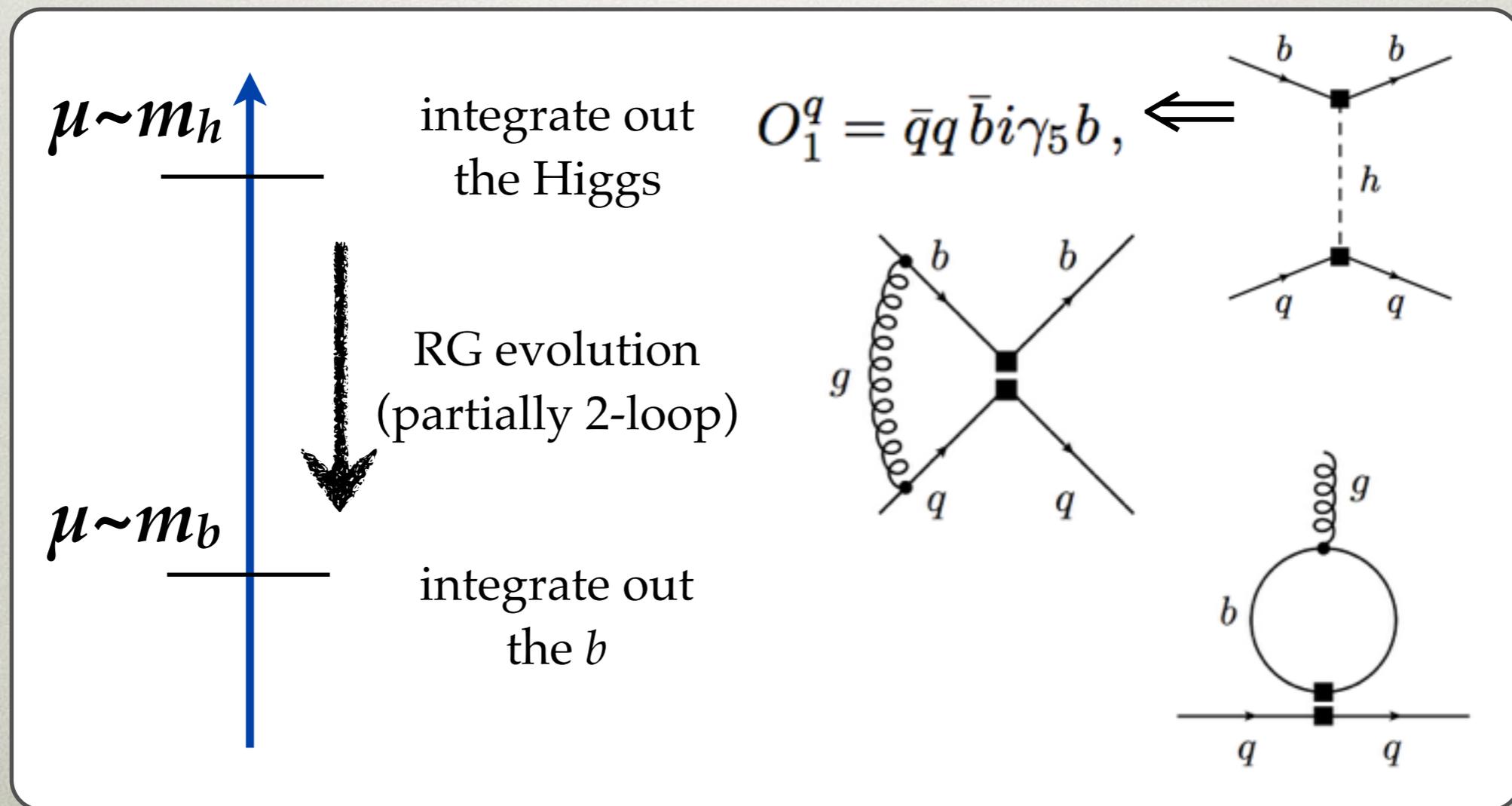
- CPV couplings  $h\bar{t}t$  and  $h\bar{\tau}\tau$  can be searched for on-shell
- CPV  $h\bar{b}b$  very hard to probe on shell
  - in principles possible through  $\Lambda_b$  polarization in the jet
  - however requires large statistics
  - off-shell thus probably the only probe

Galanti, Giammanco, Grossman, Kats, Stamou, JZ, to appear

# CPV COUPLING TO $b$ QUARK

Brod, Haisch, JZ, 1310.1385

- now have an extra scale  $m_b \ll m_h$ 
  - need to re-sum  $\alpha_s \log(x_{b/h})$  (here  $x_{b/h} = m_b^2/m_h^2$ )



# RESUMMATION

Brod, Haisch, JZ, 1310.1385

- only one relevant entry of anomalous dimension not known previously,  $\gamma_{5,11}^{(1)}$  <sup>(1)</sup>

$$O_5^q = -\frac{i}{2} e Q_b \frac{m_b}{g_s^2} \bar{q} \sigma^{\mu\nu} \gamma_5 q F_{\mu\nu},$$

$$O_6^q = -\frac{i}{2} \frac{m_b}{g_s} \bar{q} \sigma^{\mu\nu} T^a \gamma_5 q G_{\mu\nu}^a,$$

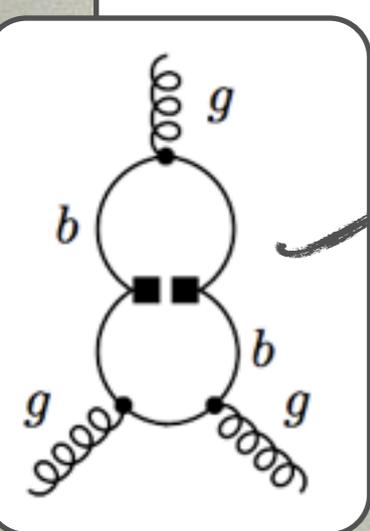
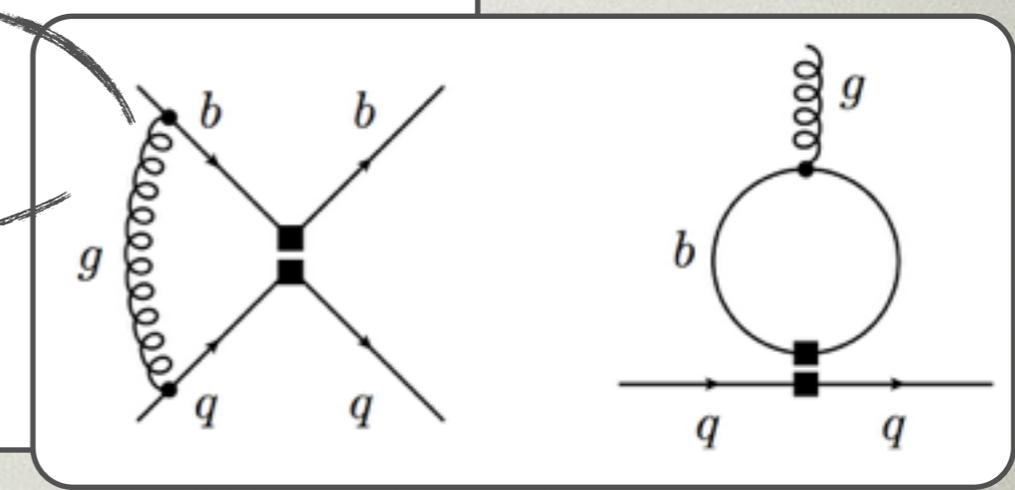
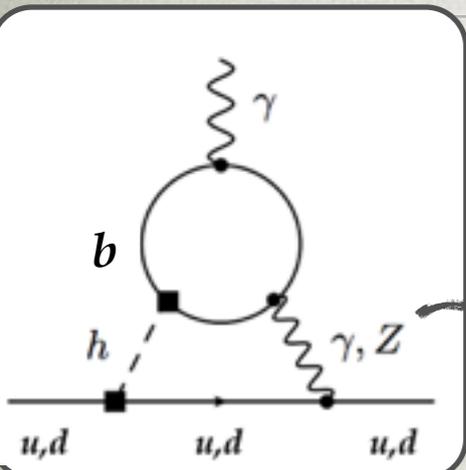
$$O_7 = -\frac{1}{3g_s} f^{abc} G_{\mu\sigma}^a G_{\nu}^{b,\sigma} \tilde{G}^{c,\mu\nu},$$

$$C_5^q(\mu_b) \simeq -4 \frac{\alpha\alpha_s}{(4\pi)^2} Q_q \ln^2 x_{b/h} + \left(\frac{\alpha_s}{4\pi}\right)^3 \frac{\gamma_{14}^{(0)} \gamma_{48}^{(0)} \gamma_{87}^{(0)}}{48} \ln^3 x_{b/h} + \mathcal{O}(\alpha_s^4)$$

$$C_6^q(\mu_b) \simeq \left(\frac{\alpha_s}{4\pi}\right)^2 \frac{\gamma_{14}^{(0)} \gamma_{48}^{(0)}}{8} \ln^2 x_{b/h} + \mathcal{O}(\alpha_s^3)$$

$$C_7(\mu_b) \simeq \left(\frac{\alpha_s}{4\pi}\right)^2 \frac{\gamma_{5,11}^{(1)}}{2} \ln x_{b/h} + \mathcal{O}(\alpha_s^3)$$

- resummation numerically important
  - without it a factor of  $\sim 3$  ambiguity in nEDM

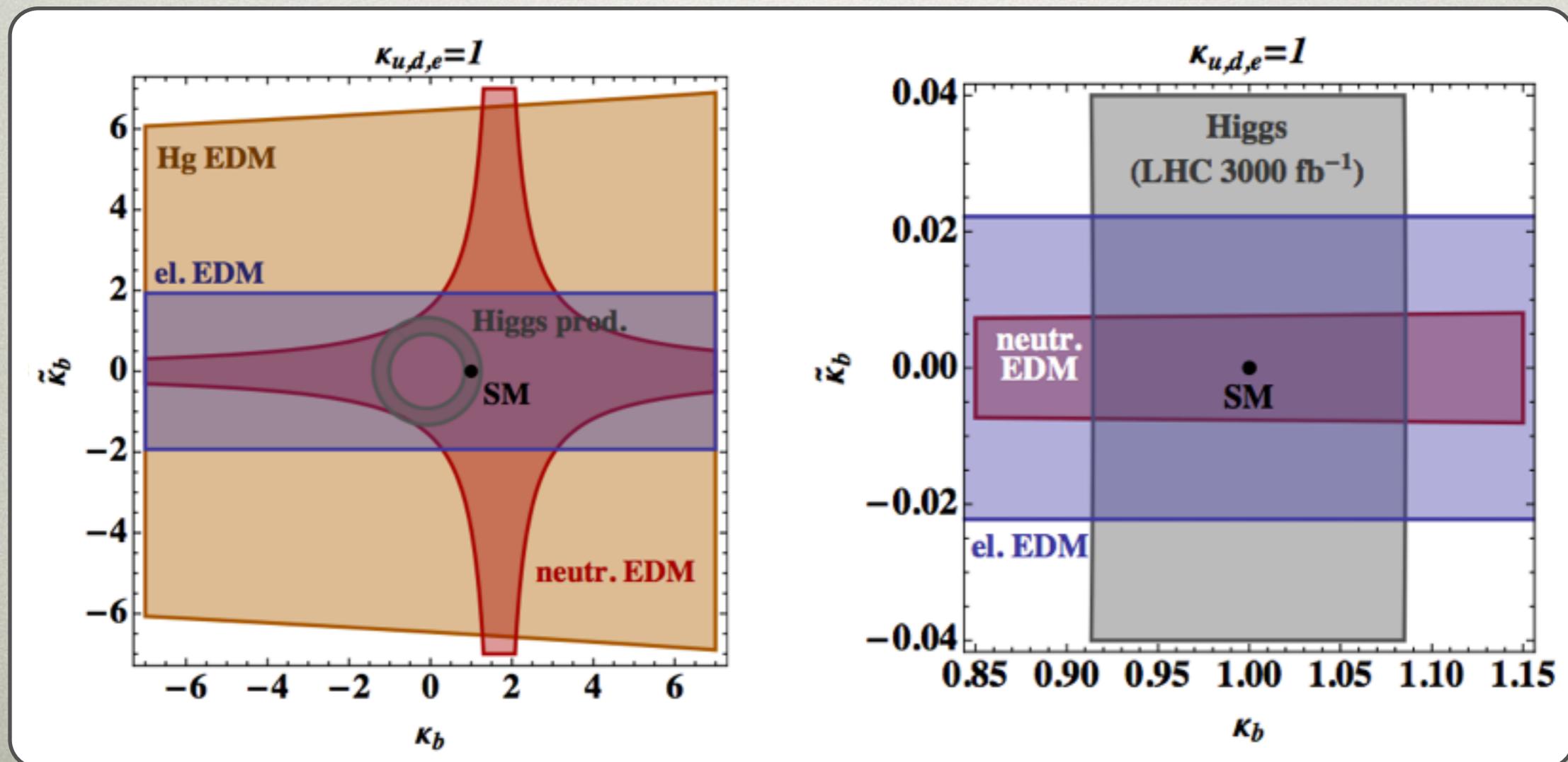


# CPV COUPLING TO $b$ QUARK

- the EDM constraints on CPV Higgs coupling to  $b$  quark are weaker than the LHC data

[Brod, Haisch, JZ, 1310.1385](#)

- this can change in the future
- EDMs scale linearly with  $\tilde{\kappa}_b$

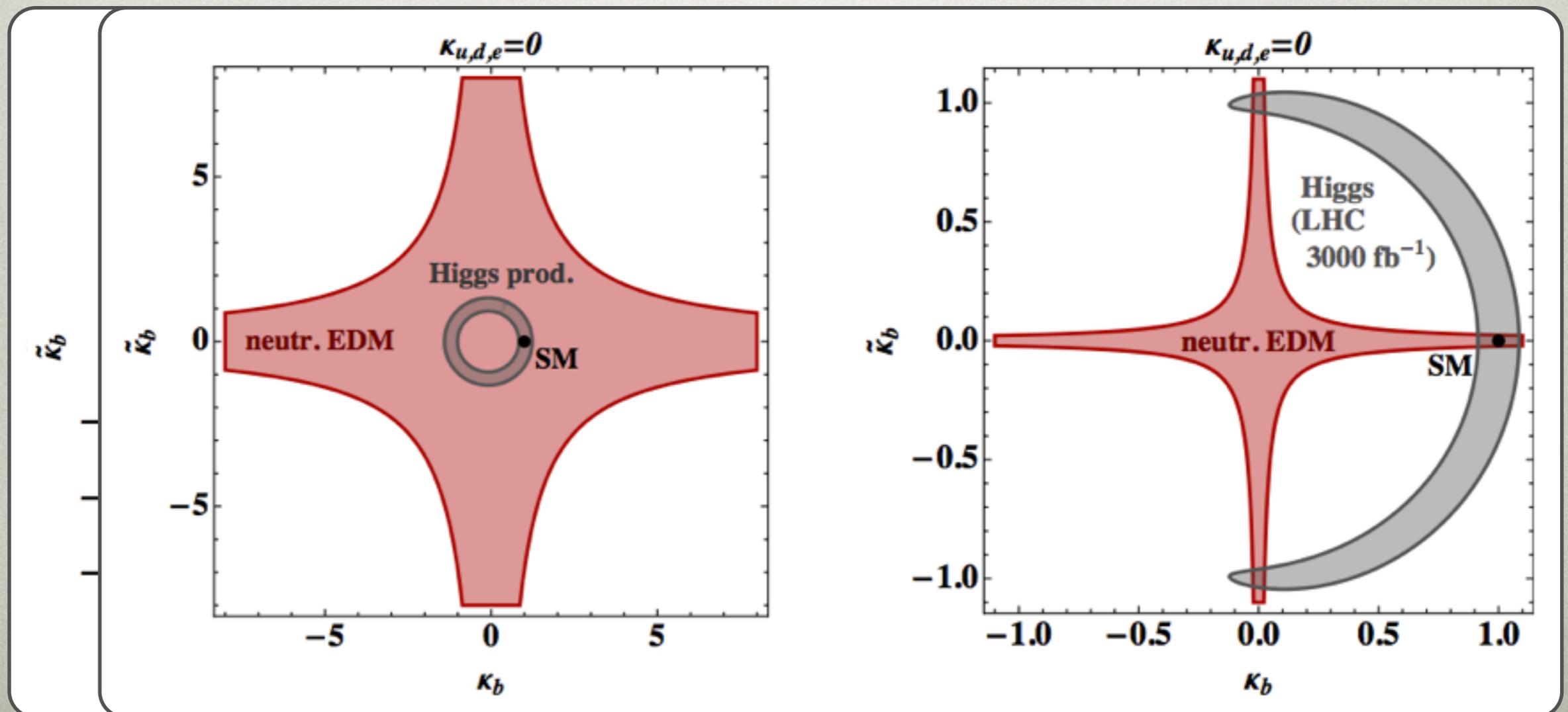


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[Brod, Haisch, JZ, 1310.1385](#)

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# HIGGS COUPLINGS TO LIGHT FERMIONS

# BOUNDS ON LIGHT QUARK YUKAWAS

Kagan, Perez, Petriello, Soreq, Stoynev, JZ, 1406.1722

- the higgs couplings to light quarks assumed to be negligible in the global fits (as in the SM)
- varying  $\kappa_u, \kappa_d, \kappa_s$ 
  - total width modified
  - sublead.:  $gg \rightarrow h, h \rightarrow \gamma\gamma$  modified,  $u\bar{u} \rightarrow h, d\bar{d} \rightarrow h, s\bar{s} \rightarrow h$  prod.
- varying only one at the time (95%CL, and normalized to  $y_{b,SM}$ )  
 $|\bar{\kappa}_u| < 0.98, \quad |\bar{\kappa}_d| < 0.93, \quad |\bar{\kappa}_s| < 0.70$
- varying all of the higgs couplings  
 $|\bar{\kappa}_u| < 1.3, \quad |\bar{\kappa}_d| < 1.4, \quad |\bar{\kappa}_s| < 1.4$
- for FV Yukawas (varying only one at the time)  
 $|\bar{\kappa}_{qq'}| < 0.6 (1)$  for  $q, q' \in u, d, s, c, b$  and  $q \neq q'$ 
  - from FCNCs stronger (model dep.) constr, e.g.,  $|\bar{\kappa}_{bs}| < 8 \cdot 10^{-2}$

Harnik, Kopp, JZ, 1209.1397; see also Blankenburg, Ellis, Isidori, 1202.5704; Goertz, 1406.0102

# PROBING LIGHT YUKAWAS?

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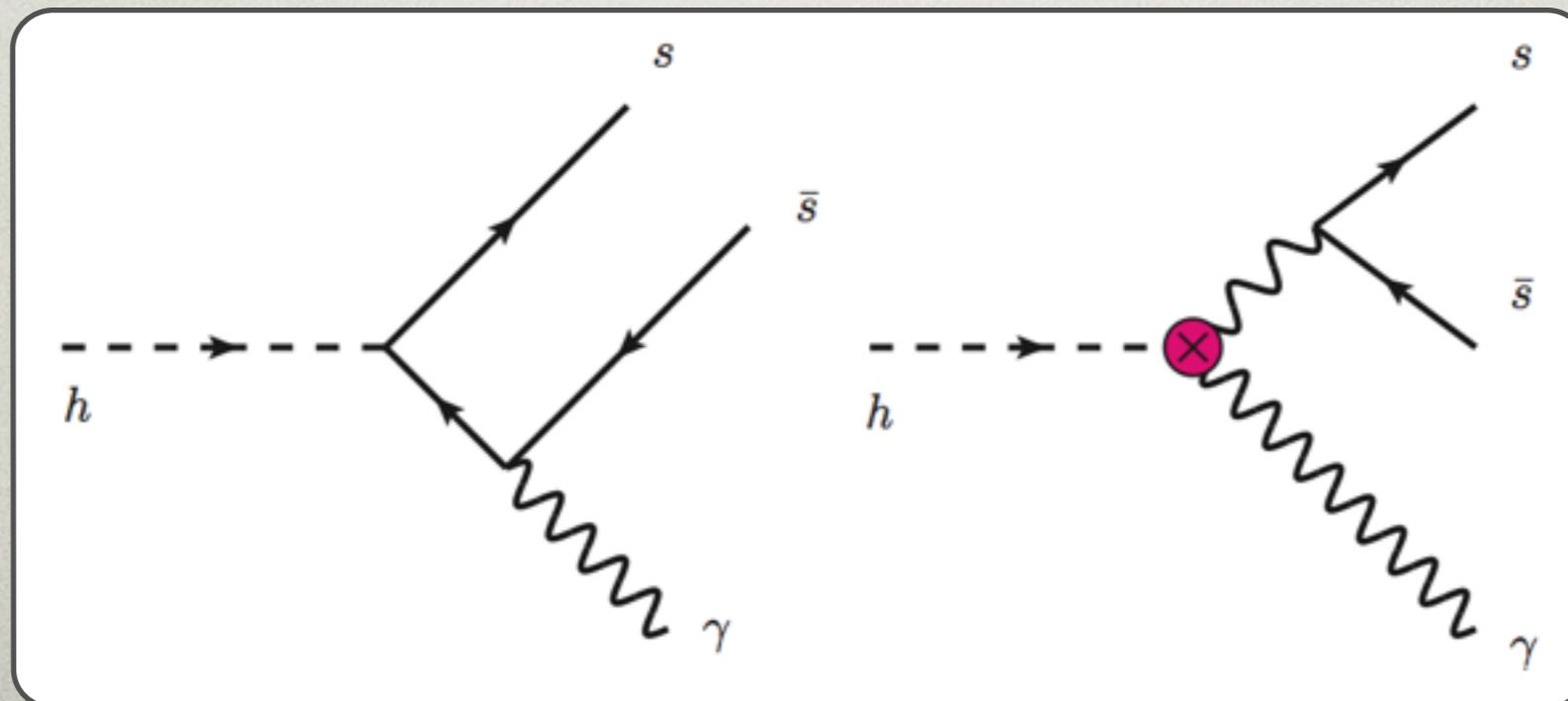
- the problem with light quark Yukawas is that they are very small
- in low energy processes this means that the Higgs exchange is a subdominant contribution
- if no FV then Higgs decays are the only way
  - statistics will always be a problem to reach the SM
  - a nontrivial challenge is even to find a channel where measurement at least in principle is possible

# HIGGS COUPLINGS TO LIGHT QUARKS

Kagan, Perez, Petriello, Soreq, Stoynev, JZ, 1406.1722

- can one directly measure (bound)  $h-d\bar{d}$ ,  $h-u\bar{u}$ ,  $h-s\bar{s}$  couplings?
- the topic of this talk:
  - potentially possible through exclusive higgs decays  
 $h \rightarrow MV$  ( $V = \gamma, Z, W$ )
  - direct and indirect amplitude
- similar idea as  $h \rightarrow J/\Psi \gamma$  for  $h-c\bar{c}$

Bodwin, Petriello, Stoynev, Velasco, 1306.5770



# MODIFIED EFFECTIVE LAGRANGIAN

- in principle sensitive to diagonal and off-diagonal couplings
- a (slight) change of notation: Yukawa coupl. normalized to  $y_b$

$$\begin{aligned}
 \mathcal{L}_{\text{eff}} = & - \sum_{q=u,d,s} \bar{\kappa}_q \frac{m_b}{v} h \bar{q}_L q_R - \sum_{q \neq q'} \bar{\kappa}_{qq'} \frac{m_b}{v} h \bar{q}_L q'_R + h.c. \\
 & + \kappa_Z m_Z^2 \frac{h}{v} Z_\mu Z^\mu + 2\kappa_W m_W^2 \frac{h}{v} W_\mu W^\mu \\
 & + \kappa_\gamma A_\gamma \frac{\alpha h}{\pi v} F^{\mu\nu} F_{\mu\nu}, \tag{1}
 \end{aligned}$$

- assume CP conserv.

$$\bar{\kappa}_{qq'} = \bar{\kappa}_{q'q}^*$$

- SM limit:  $\kappa_\gamma = \kappa_V = 1$

$$\bar{\kappa}_s = m_s/m_b \simeq 0.020$$

$$\bar{\kappa}_d = m_d/m_b \simeq 1.0 \cdot 10^{-3}$$

$$\bar{\kappa}_u = m_u/m_b \simeq 4.7 \cdot 10^{-4}$$

# THE MODES

---

- many exclusive modes
- for diagonal couplings
  - $h \rightarrow \phi\gamma, h \rightarrow \rho\gamma, h \rightarrow \omega\gamma, h \rightarrow \phi Z, h \rightarrow \rho^0 Z, h \rightarrow \omega Z, h \rightarrow \pi^0 Z, h \rightarrow \eta Z, h \rightarrow \eta' Z$
- for FV couplings
  - $h \rightarrow \bar{B}^{0*} \gamma, h \rightarrow \bar{B}^{0*} \gamma, h \rightarrow K^{0*} \gamma, h \rightarrow D^{0*} \gamma, h \rightarrow K^{*-} W^+, h \rightarrow \rho^- W^+, h \rightarrow K^- W^+, h \rightarrow \pi^- W^+, h \rightarrow B^{*-} W^+, h \rightarrow B_c^{*-} W^+, h \rightarrow D^{*+} W^-, h \rightarrow D_s^{*+} W^-, h \rightarrow B^- W^+, h \rightarrow B_c^- W^+, h \rightarrow D^+ W^-, h \rightarrow D_s^+ W^-, h \rightarrow \bar{B}^{*0} Z, h \rightarrow \bar{B}_s^{*0} Z, h \rightarrow D^{*0} Z, h \rightarrow \bar{B}^0 Z, h \rightarrow \bar{B}_s^0 Z, h \rightarrow D^{*0} Z, h \rightarrow \bar{K}^0 Z$

# THE MODES

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- for FV couplings

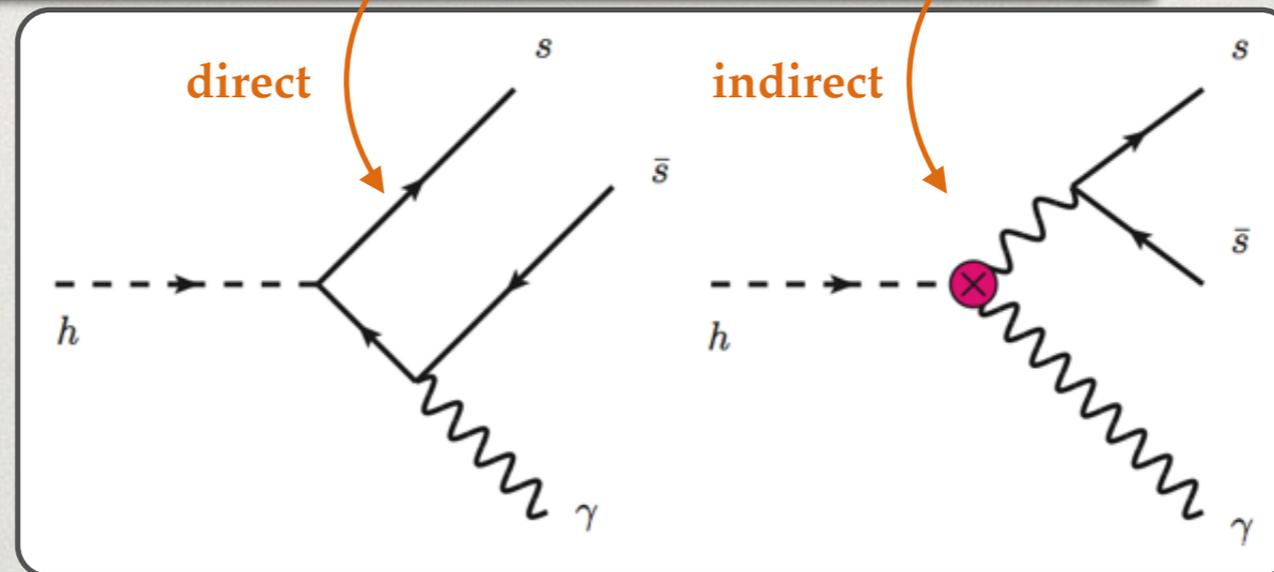
- $h \rightarrow \bar{B}^{0*} \gamma, h \rightarrow \bar{B}^{0*} \gamma, h \rightarrow K^{0*} \gamma, h \rightarrow D^{0*} \gamma, h \rightarrow K^{*-} W^+, h \rightarrow \rho^- W^+, h \rightarrow K^- W^+, h \rightarrow \pi^- W^+, h \rightarrow B^{*-} W^+, h \rightarrow B_c^{*-} W^+, h \rightarrow D^{*+} W^-, h \rightarrow D_s^{*+} W^-, h \rightarrow B^- W^+, h \rightarrow B_c^- W^+, h \rightarrow D^+ W^-, h \rightarrow D_s^+ W^-, h \rightarrow \bar{B}^{*0} Z, h \rightarrow \bar{B}_s^{*0} Z, h \rightarrow D^{*0} Z, h \rightarrow \bar{B}^0 Z, h \rightarrow \bar{B}_s^0 Z, h \rightarrow D^{*0} Z, h \rightarrow \bar{K}^0 Z$

# $h \rightarrow \phi\gamma$

- for s Yukawa  $h \rightarrow \phi\gamma$  (where  $\phi \sim \bar{s}s$ ;  $J^{PC} = 1^{--}$ ;  $m_\phi = 1.02\text{GeV}$ )

$$M_{ss}^\phi = \frac{Q_s e_0}{2} \epsilon^\phi \cdot \epsilon^\gamma \left( Y_{ss} f_\perp^\phi \langle 1/u\bar{u} \rangle_{\phi,\perp} + \frac{4\alpha}{\pi v} \kappa_\gamma A_\gamma \frac{f_\phi m_h^2}{m_\phi} \right)$$

$$Y_{ss} = \bar{\kappa}_s m_b / v$$



- hadronic matrix elements are

- $\phi$  decay constant

$$\langle \phi | J_{\text{EM}}^\mu(0) | 0 \rangle = f_\phi m_\phi \epsilon_\phi^\mu$$

$$J_{\text{EM}}^\mu = \sum_f Q_f \bar{f} \gamma^\mu f$$

from experiment,  $\phi \rightarrow e^+e^-$

- inverse moment of the leading twist chiral odd LCDA

from lattice QCD

$$\langle 1/u\bar{u} \rangle_\perp^\phi = \int_0^1 du \frac{\phi_\perp^\phi(u)}{u(1-u)}$$

from lattice QCD

$$\langle \phi(p, \epsilon_\perp) | \bar{s}(x) \sigma_{\mu\nu} s(0) | 0 \rangle = -i f_\perp^\phi \int_0^1 du e^{iup \cdot x} (\epsilon_{\perp\mu} p_\nu - \epsilon_{\perp\nu} p_\mu) \phi_\perp^\phi(u)$$

# NONPERTURBATIVE PARAMETERS

Dimou, Lyon, Zwicky, 1212.2242

- in numerical predictions
  - LCDA Gegenbauer polynomial expansion truncated at second order

$$\phi_{\perp}(u) = 6u(1-u) \sum_{n=0}^{\infty} a_n^{\perp} C_n^{3/2}(2u-1)$$

$$a_0^{\perp, \phi} = 1 \quad a_1^{\perp, \phi} = 0 \quad a_2^{\perp, \phi} = 0.14(7)$$

RBC-UKQCD

LC sum rules

- decay constants

$$f_{\phi} = 0.235(5) \text{ GeV}$$

from experiment,  $\phi \rightarrow e^+e^-$

$$f_{\perp}^{\phi} = 0.191(28) \text{ GeV}$$

RBC-UKQCD

varying  $\mu \in [0.5, 10] \text{ GeV}$

- improvable precision: lattice QCD, measurements
- higher Fock states negligible

# COUPLINGS TO LIGHT QUARKS

Kagan, Perez, Petriello, Soreq, Stoynev, JZ, 1406.1722

- similar analysis for  $h \rightarrow \rho\gamma, h \rightarrow \omega\gamma$

$$\frac{Br_{h \rightarrow \phi\gamma}}{Br_{h \rightarrow b\bar{b}}} = \frac{\kappa_\gamma [(3.0 \pm 0.13)\kappa_\gamma - 0.78\bar{\kappa}_s] \cdot 10^{-6}}{0.57\bar{\kappa}_b^2},$$

$$\frac{Br_{h \rightarrow \rho\gamma}}{Br_{h \rightarrow b\bar{b}}} = \frac{\kappa_\gamma [(1.9 \pm 0.15)\kappa_\gamma - 0.24\bar{\kappa}_u - 0.12\bar{\kappa}_d] \cdot 10^{-5}}{0.57\bar{\kappa}_b^2},$$

$$\frac{Br_{h \rightarrow \omega\gamma}}{Br_{h \rightarrow b\bar{b}}} = \frac{\kappa_\gamma [(1.6 \pm 0.17)\kappa_\gamma - 0.59\bar{\kappa}_u - 0.29\bar{\kappa}_d] \cdot 10^{-6}}{0.57\bar{\kappa}_b^2},$$

- interference with the indirect term essential
- direct (SM) amplitude only  $\Rightarrow Br \sim O(10^{-11})$
- indirect bound (varying all  $\bar{\kappa}_i, \kappa_i$ )

$$|\bar{\kappa}_u| < 1.29, \quad |\bar{\kappa}_d| < 1.42, \quad |\bar{\kappa}_s| < 1.39$$

- similar idea also for  $h-c\bar{c}$  from  $h \rightarrow J/\Psi\gamma$

Bodwin, Petriello, Stoynev, Velasco, 1306.5770

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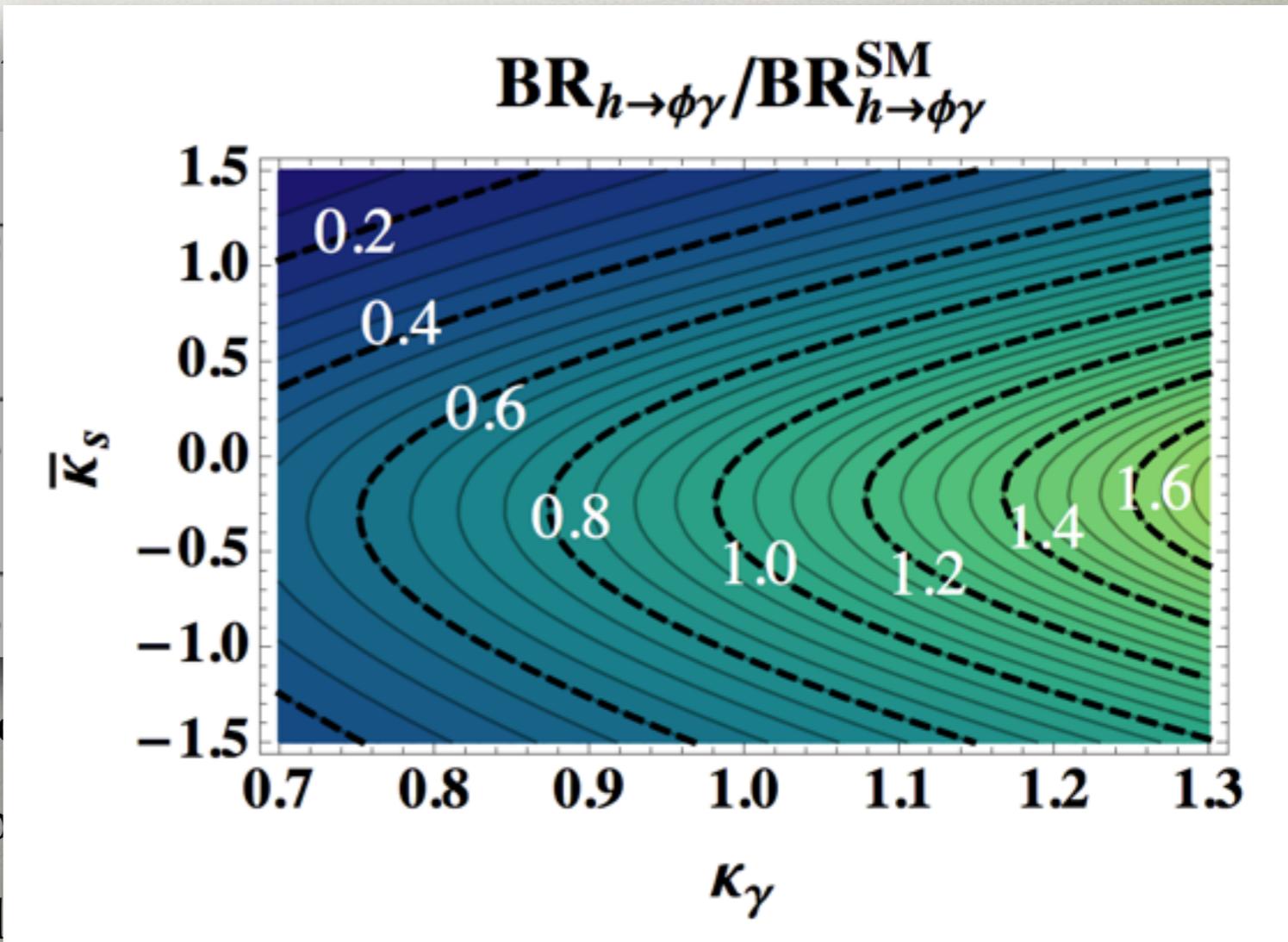
$$\frac{Br_{h \rightarrow \omega\gamma}}{Br_{h \rightarrow b\bar{b}}} = \frac{\kappa_\gamma [(1.6 \pm 0.17)\kappa_\gamma - 0.57\bar{\kappa}_b^2]}{0.57\bar{\kappa}_b^2}$$

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Bodwin, Petriello, Stoynev, Velasco, 1306.5770



# FUTURE EXPERIMENTAL PROSPECTS

- focus on  $h \rightarrow \phi\gamma$ , use **Pythia 8.1** Kagan, Perez, Petriello, Soreq, Stoynev, JZ, 1406.1722
  - main decay modes:  $\phi \rightarrow K^+K^-$  (49%),  $K_LK_S$  (34%),  $\pi^+\pi^-\pi^0$  (15%)
  - for  $pp \rightarrow h \rightarrow \phi\gamma$  at 14TeV LHC in 70 to 75% cases the kaons / pions and the prompt photon have  $|\eta| < 2.4$ 
    - within the minimal fiducial volume of the ATLAS and CMS experiments
  - adopt the geometrical acceptance factor  $A_g = 0.75$ 
    - do not include other efficiency or trigger factors
- assume  $\kappa_\gamma = 1$ , negligible background,  $3\sigma$  reach

$\sqrt{s}$ [TeV]	$\int \mathcal{L} dt$ [fb <sup>-1</sup> ]	# of events (SM)	$\bar{\kappa}_s > (<)$	$\bar{\kappa}_s^{\text{stat.}} > (<)$
14	3000	770	0.39 (-0.97)	0.27 (-0.81)
33	3000	1380	0.36 (-0.94)	0.22 (-0.75)
100	3000	5920	0.34 (-0.90)	0.13 (-0.63)

no theory error

6x SM strange Yukawa

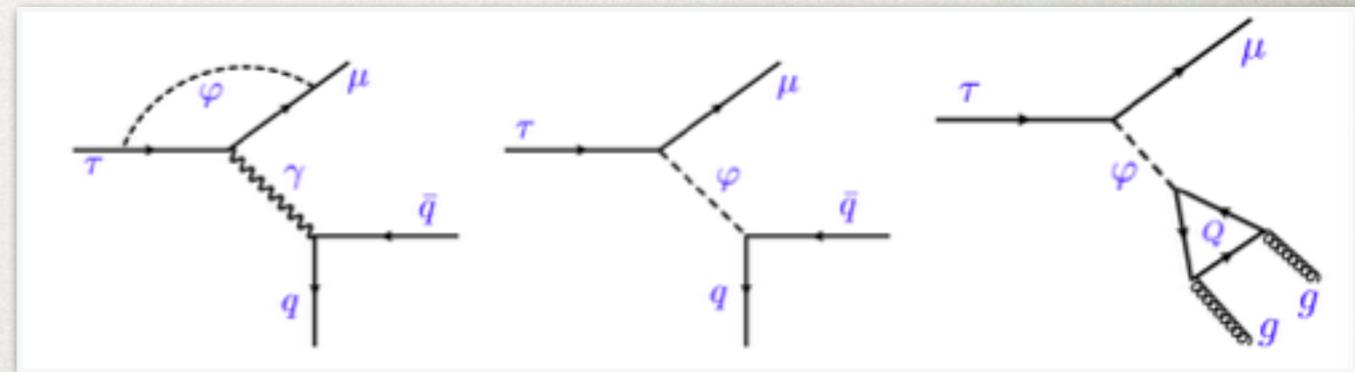
# $\tau \rightarrow \mu \pi \pi$

reinterpreting Celis, Cirigliano, Passemar, 1309.3564;  
see also Petrov, Zhuridov, 1308.6561

- hadronic tau decays  $\tau \rightarrow \mu \pi^+ \pi^-$ ,  $\tau \rightarrow \mu \pi^0 \pi^0$

- sensitive to both  $Y_{\tau\mu'\mu\tau}$  and light quark yukawas  $Y_{u,d,s}$
- $Y_{u,d,s}$  poorly bounded  $\sim O(Y_b)$

- for  $Y_{u,d,s}$  at their SM values then



$$Br(\tau \rightarrow \mu \pi^+ \pi^-) < 1.6 \times 10^{-11}, Br(\tau \rightarrow \mu \pi^0 \pi^0) < 4.6 \times 10^{-12}$$

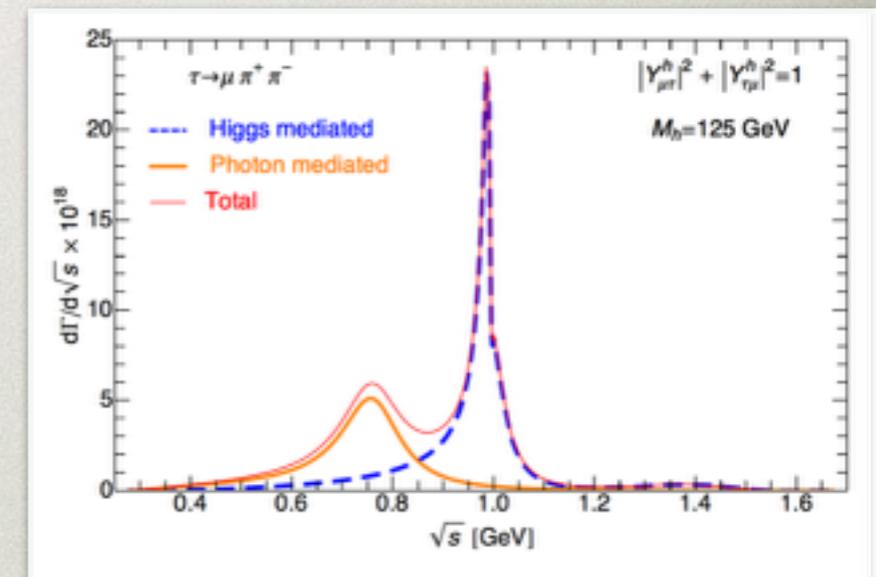
$$Br(\tau \rightarrow e \pi^+ \pi^-) < 2.3 \times 10^{-10}, Br(\tau \rightarrow e \pi^0 \pi^0) < 6.9 \times 10^{-11}$$

- for  $Y_{u,d,s}$  at their present upper bounds

$$Br(\tau \rightarrow \mu \pi^+ \pi^-) < 3.0 \times 10^{-8}, Br(\tau \rightarrow \mu \pi^0 \pi^0) < 1.5 \times 10^{-8}$$

$$Br(\tau \rightarrow e \pi^+ \pi^-) < 4.3 \times 10^{-7}, Br(\tau \rightarrow e \pi^0 \pi^0) < 2.1 \times 10^{-7}$$

- $Br(\tau \rightarrow \mu \pi^+ \pi^-)$  below present exp. limit, if discovered would (among other things) imply upper limit on  $Y_{u,d}$
- similarly pseudoscalar Higgses can be bounded from  $\tau \rightarrow \mu \pi(\eta, \eta')$ ,  $\tau \rightarrow e \pi(\eta, \eta')$ 
  - can saturate present experimental limits



# CONCLUSIONS

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- Higgs is a unique probe of new physics
- have discussed modified Higgs couplings
  - $h \rightarrow \tau\mu, h \rightarrow \tau e$  being probed at the LHC
  - strong constraints on CPV couplings from EDMs
  - some potential to probe light quark Yukawas

# BACKUP SLIDES